

RESPONSIVE EMAIL TEMPLATES DIGITAL STANDARDS FOR CLIENTS

September 1, 2016

TEMPLATE HEADER - *Business Line is listed next to the logo*

SECURIAN[®] // Group

BUTTON OPTIONS

Primary (*One per Email*)

Learn More >

Secondary (*Follow Primary & Multiple Allowed*)

Learn More >

Tertiary (*Multiple Allowed*)

[Learn More >](#)

SECTION SEPARATION LINE



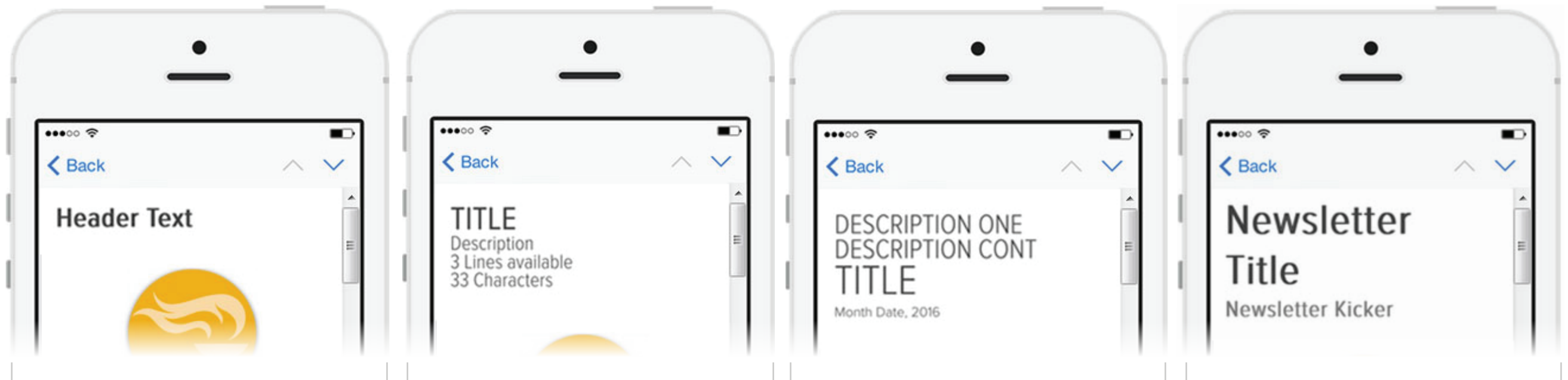
HEADER

Email Hero

Email Hero Text -

- 80-Character limit exists when used with the Email Hero Image.
- Special considerations will be made when designing email headers by multimedia.
- Examples of email are included with various headers.

No Image Email Hero Text Options (*Mobile*)



No Image Email Hero Text Options (*Desktop*)

Header Text

TITLE
Description
3 Lines available
33 Characters

DESCRIPTION ONE
DESCRIPTION CONT
TITLE
Month Date, 2016

Newsletter Title
Newsletter Kicker

Email Hero image - Generic images available or campaign images

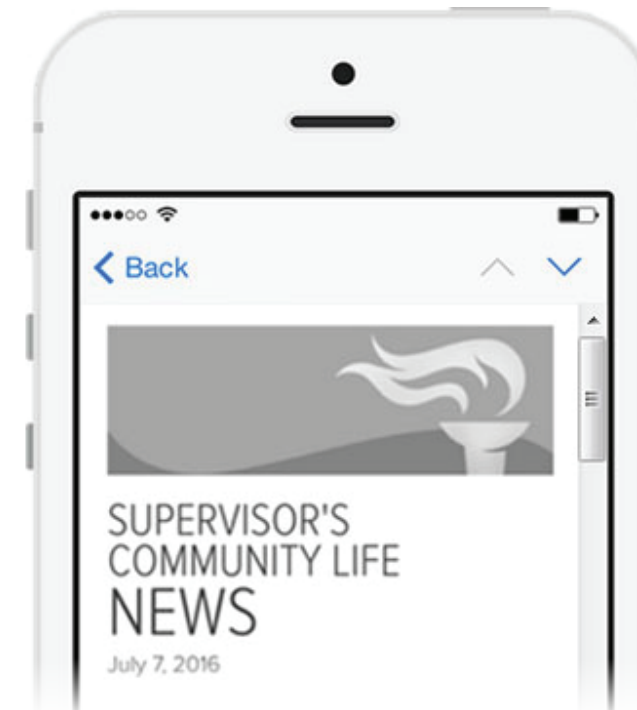
- Desktop Image - 600px by 200px
- Mobile Image - 480px by 160px

Email Hero Image (*Desktop*)



Email Hero Image (*Mobile*)

Email Hero Image (*Desktop*)



Email Hero Image (*Mobile*)

Email Hero image - Generic images available or campaign images

- Desktop Image - 600px by 200px
- Mobile Image - 480px by 160px

Email Hero Image (Desktop)



Email Hero Image (Mobile)

Email Hero image - Other generic images available

Email Hero Image (Desktop)



Email Hero Image (Mobile)



Email Hero Image (Desktop)



Email Hero Image (Mobile)



EMAIL SNIPPET OPTIONS

Left Circle Image Text Snippet

Email Circle Image - Generic images available or campaign images - 225px by 225px

Left Circle Image Text Snippet (Desktop)



Left Circle Image Text Snippet (Mobile)

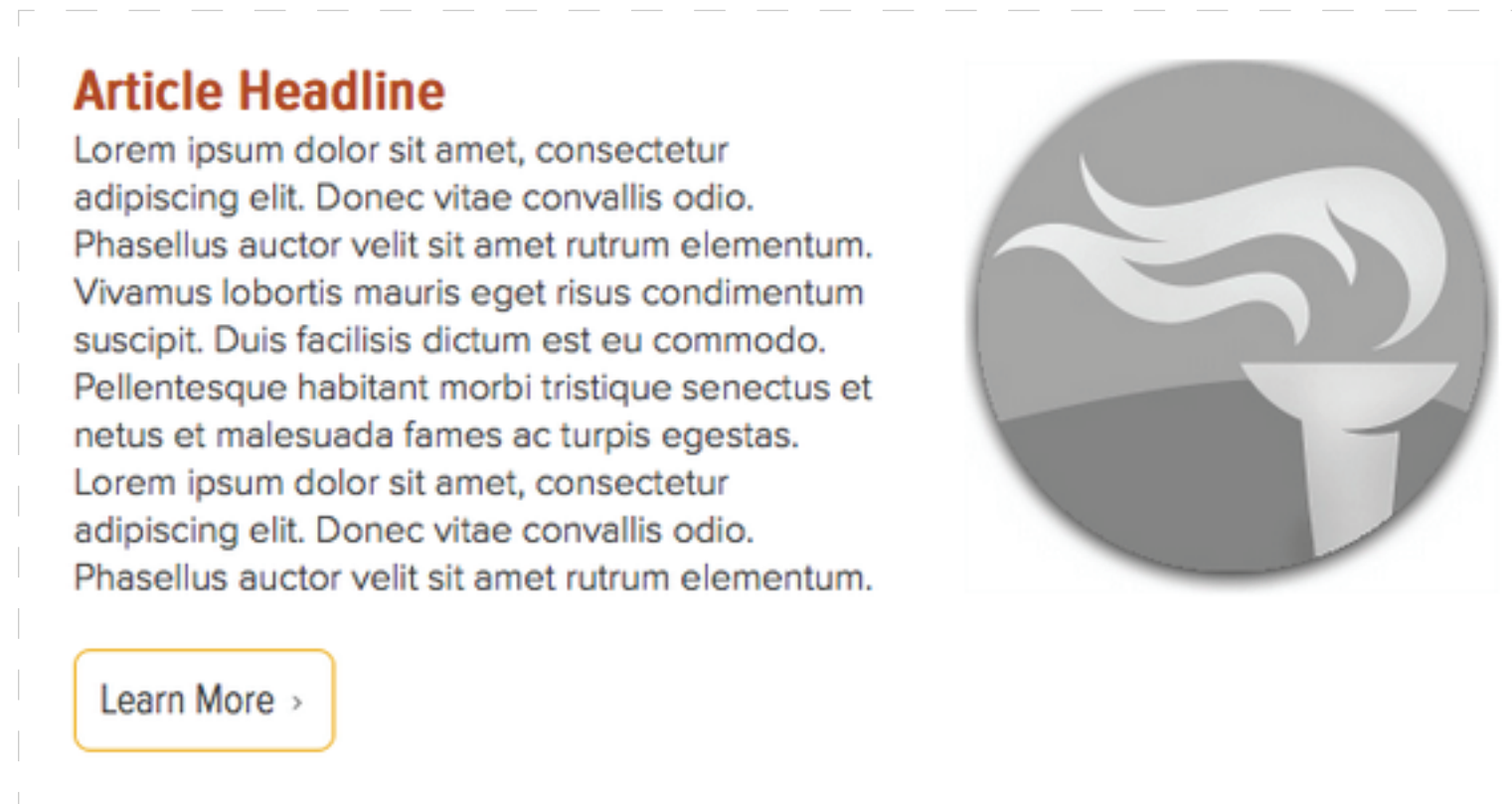


EMAIL SNIPPET OPTIONS

Right Circle Image Text Snippet

Email Circle Image - Generic images available or campaign images - 225px by 225px

Right Circle Image Text Snippet (*Desktop*)



Right Circle Image Text Snippet (*Mobile*)

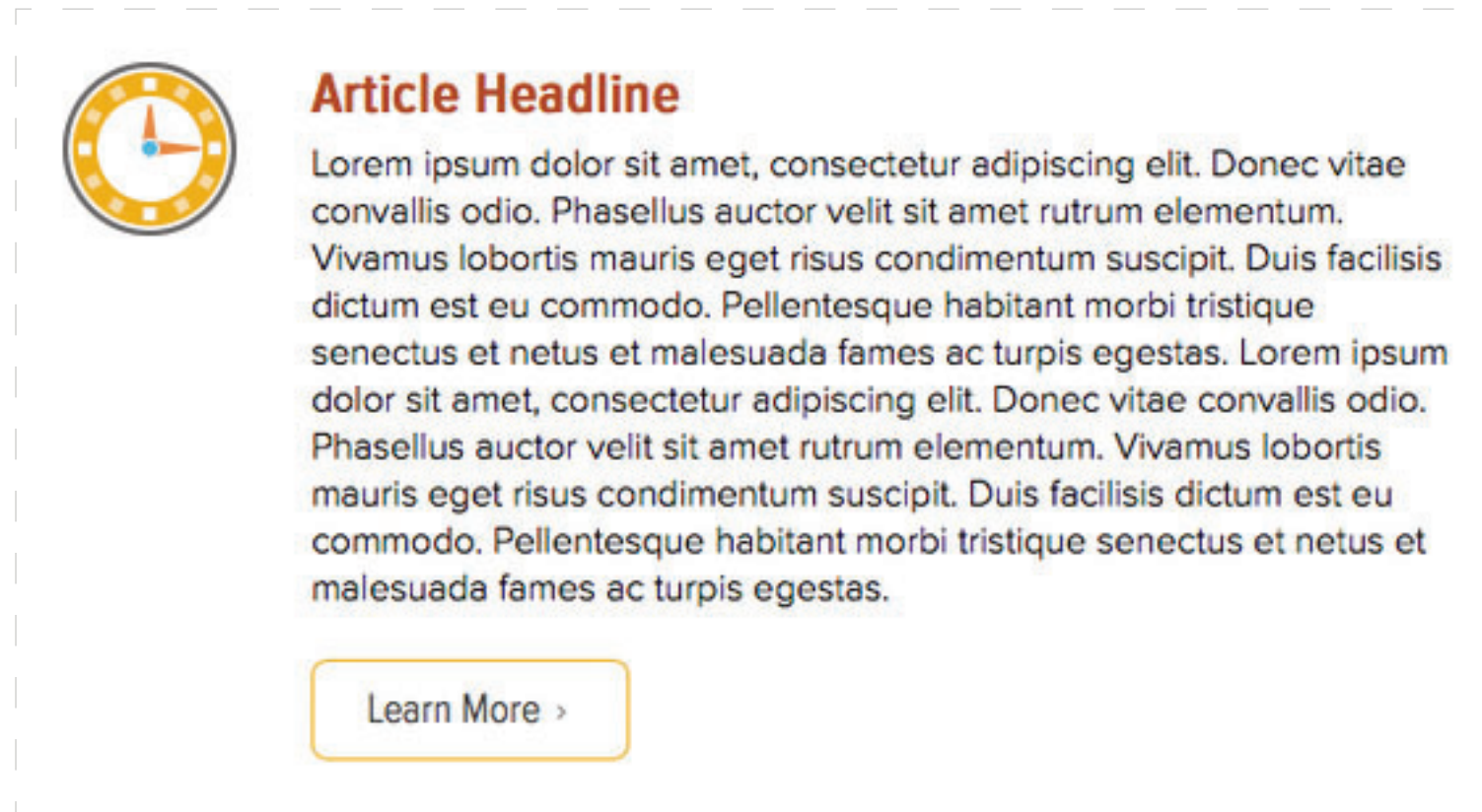


EMAIL SNIPPET OPTIONS

Icon Text Snippet

Icon Usage - Icons are assigned to specific content (*must be related to content for use*).

Icon Text Snippet (*Desktop*)



Icon Text Snippet (*Mobile*)



EMAIL SNIPPET OPTIONS

Simple Text Snippet

Text Callout - Available for use within snippet

Simple Text Snippet (*Desktop*)

Article Headline
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum.

- Duis facilisis dictum est eu commodo.
- Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

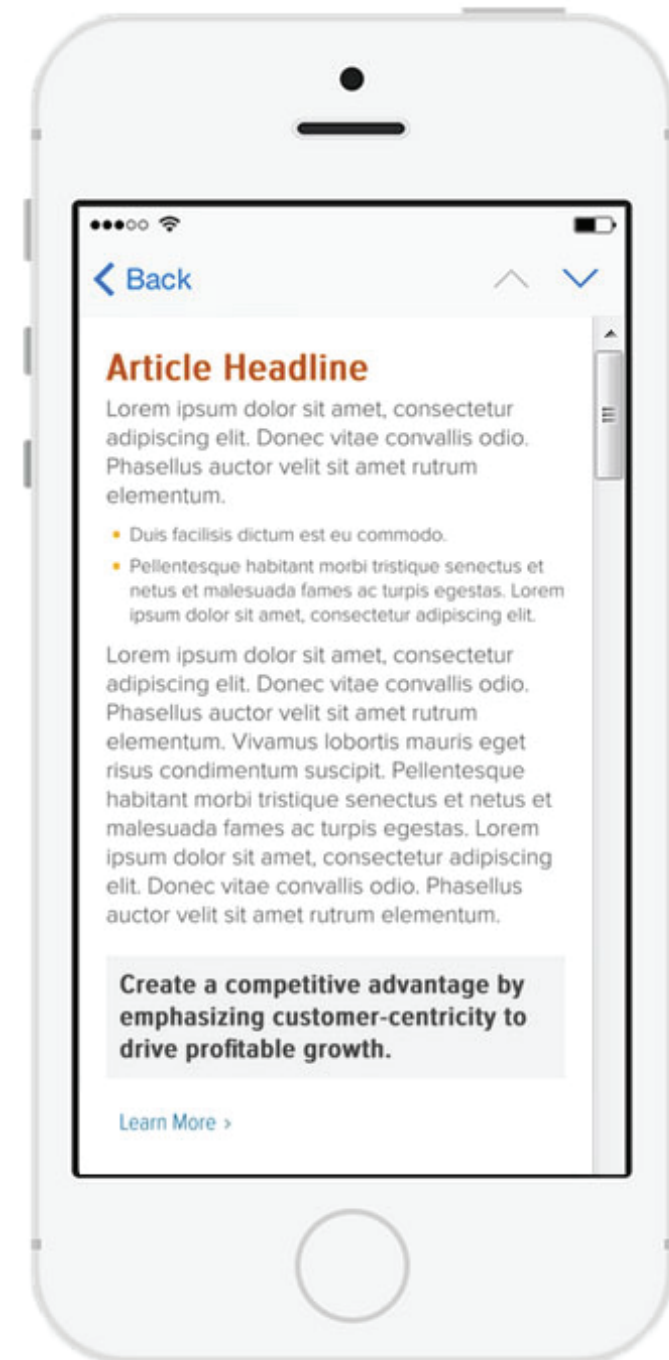
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum. Vivamus lobortis mauris eget risus condimentum suscipit. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum.

Create a competitive advantage by emphasizing customer-centricity to drive profitable growth.

[Learn More >](#)

Call out option for within simple text snippet — —

Simple Text Snippet (*Mobile*)



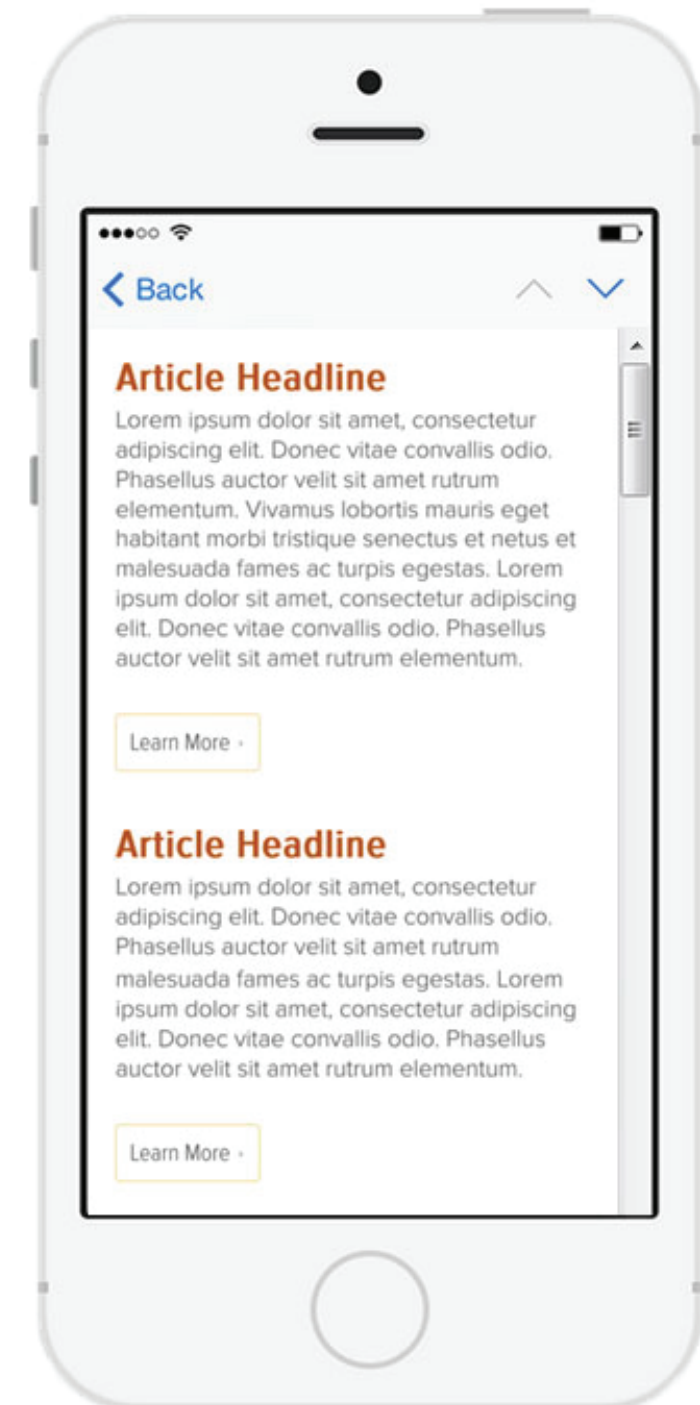
EMAIL SNIPPET OPTIONS

Two Half Simple Text Snippet

Two Half Simple Text Snippet (Desktop)

<p>Article Headline</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum. Vivamus lobortis mauris eget risus condimentum suscipit. Duis facilisis dictum est eu commodo. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum.</p> <p>Learn More ></p>	<p>Article Headline</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum. Vivamus lobortis mauris eget risus condimentum suscipit. Duis facilisis dictum est eu commodo. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum.</p> <p>Learn More ></p>
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Two Half Simple Text Snippet (Mobile)



EMAIL SNIPPET OPTIONS

Half Simple Text & Links List Text Snippet

Links List - Only one option can be used between: Documents • Downloads • Related Links

List Text Snippet (Desktop)

Article Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum. Vivamus lobortis mauris eget risus condimentum suscipit. Duis facilisis dictum est eu commodo. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum.

[Learn More >](#)

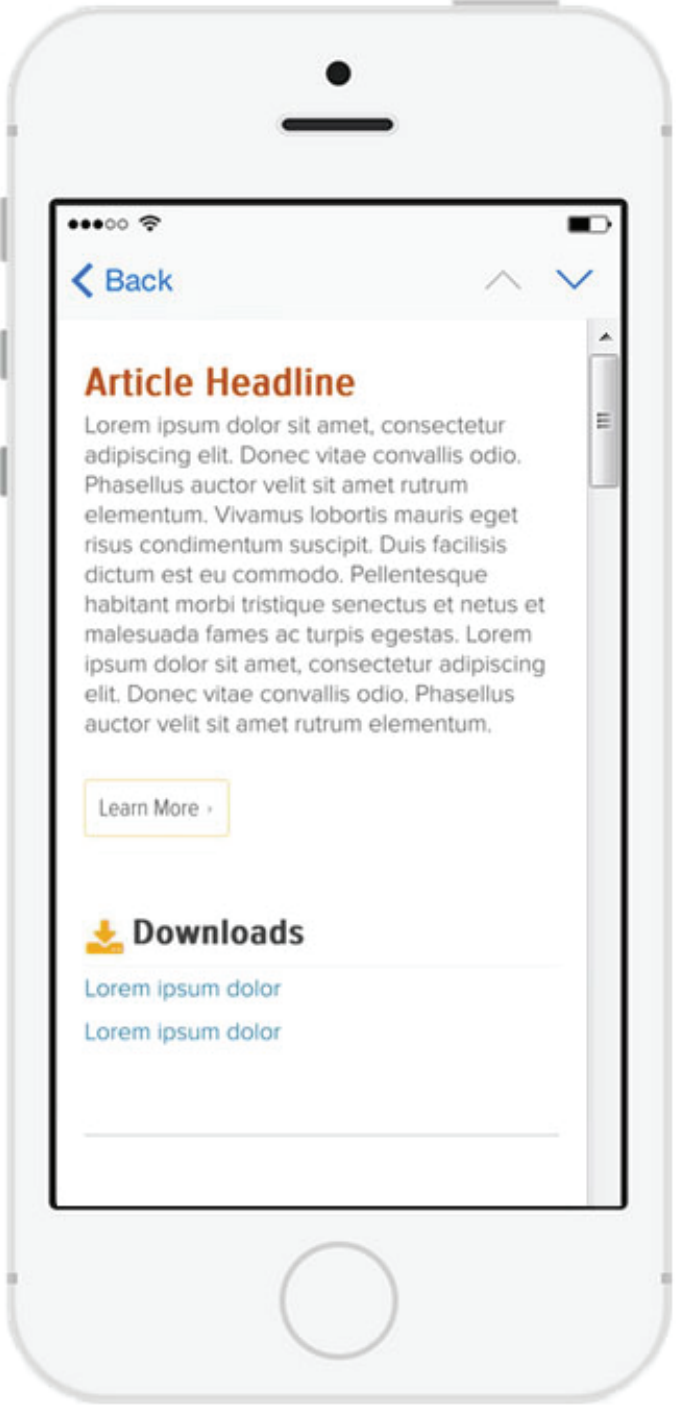
Downloads

[Lorem ipsum dolor](#)

[Lorem ipsum dolor](#)

Documents List Option

List Text Snippet (Mobile)



Other List Options:

Downloads List Option

 **Downloads**

Related Links List Option

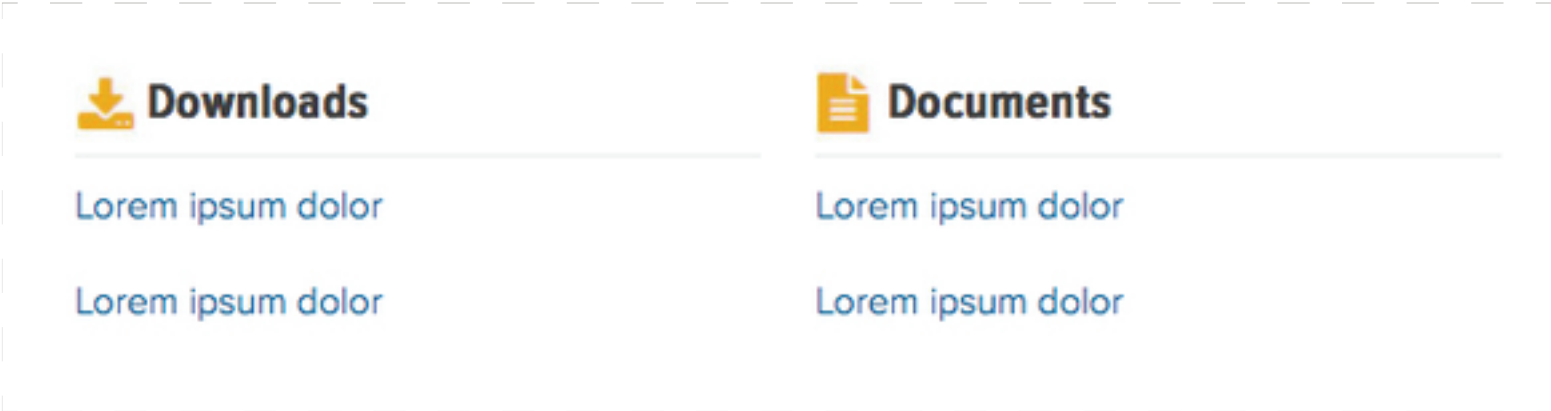
 **Related Links**

EMAIL SNIPPET OPTIONS

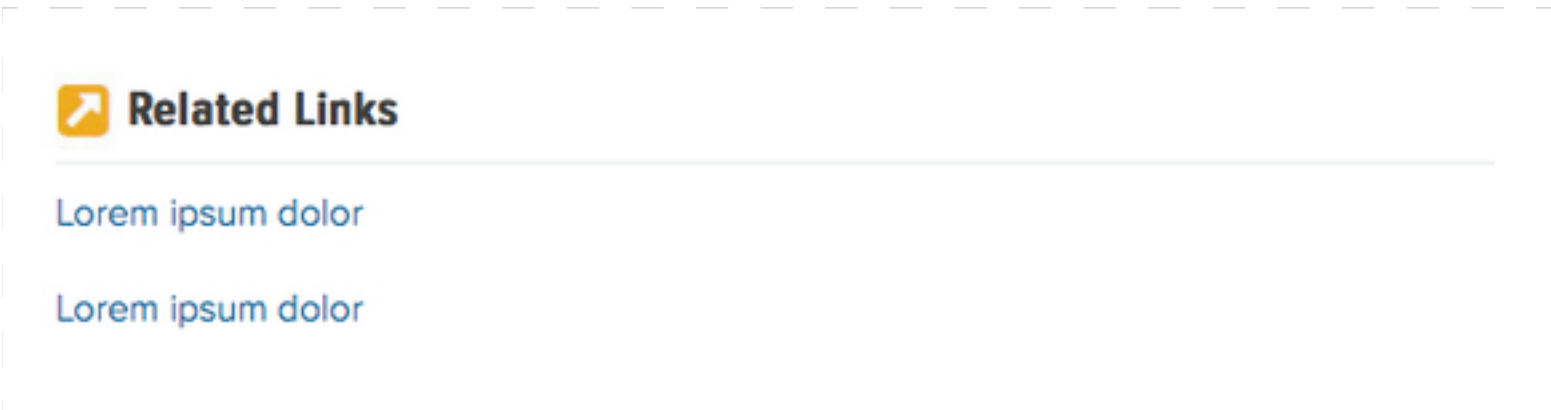
Two Half Links List Text Snippet & Full Links List Text Snippet

Links List - Options for lists: Documents • Downloads • Related Links

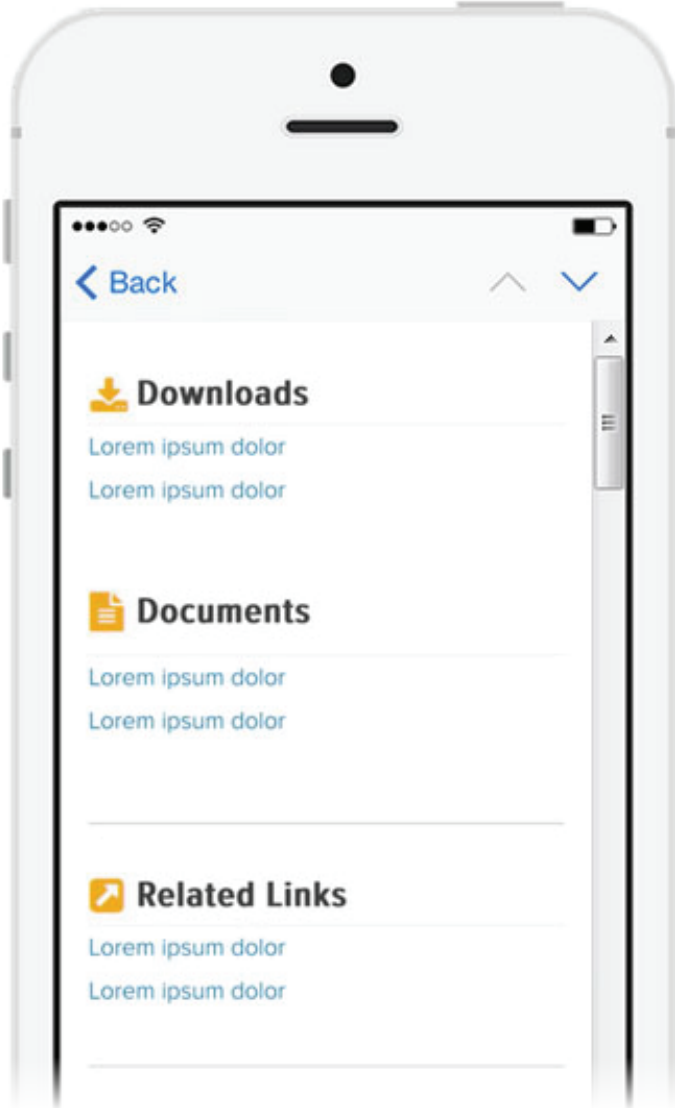
Halves Links List Text Snippet (Desktop)



Full Links List Text Snippet (Desktop)



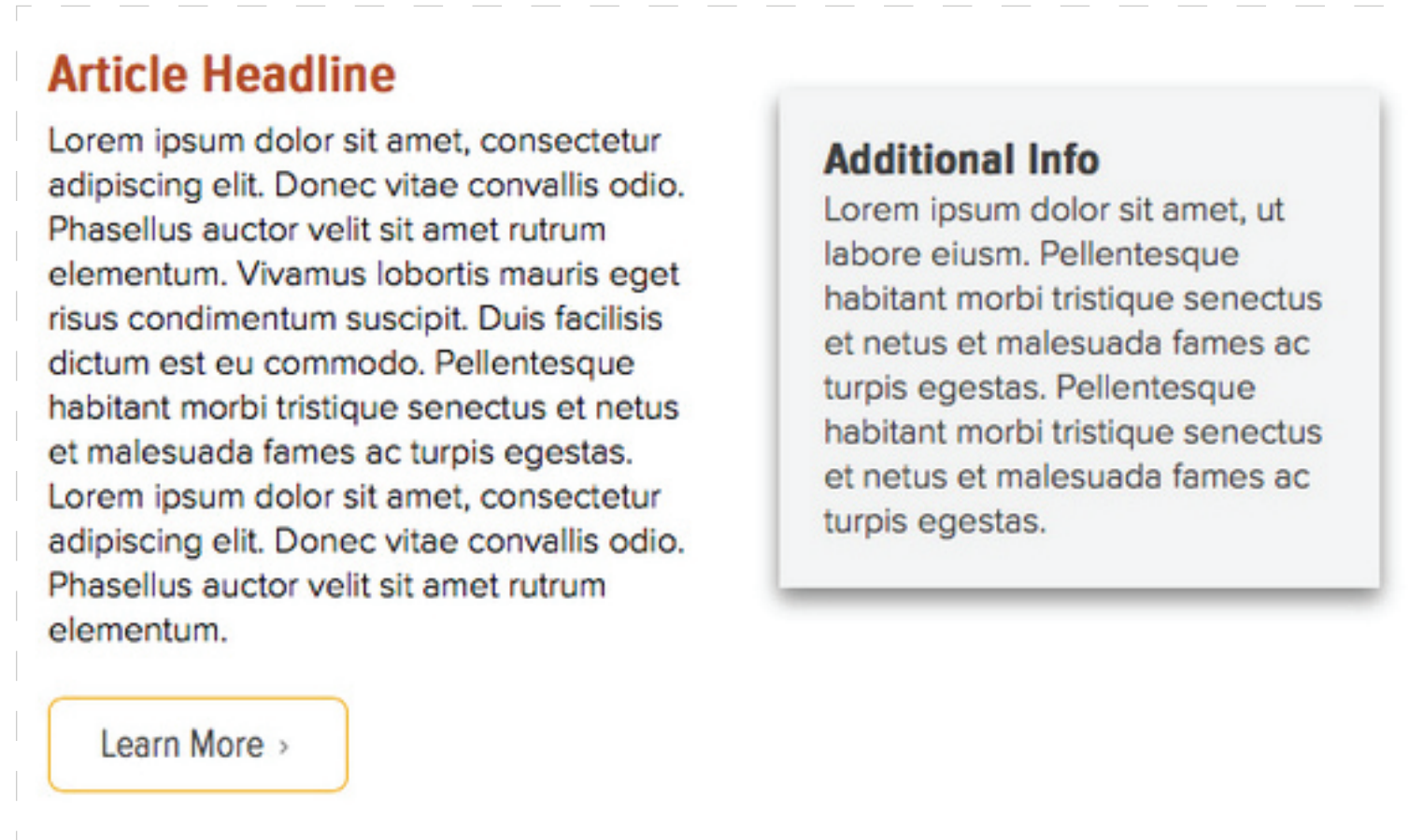
Halves & Full Links List Text Snippets (Mobile)



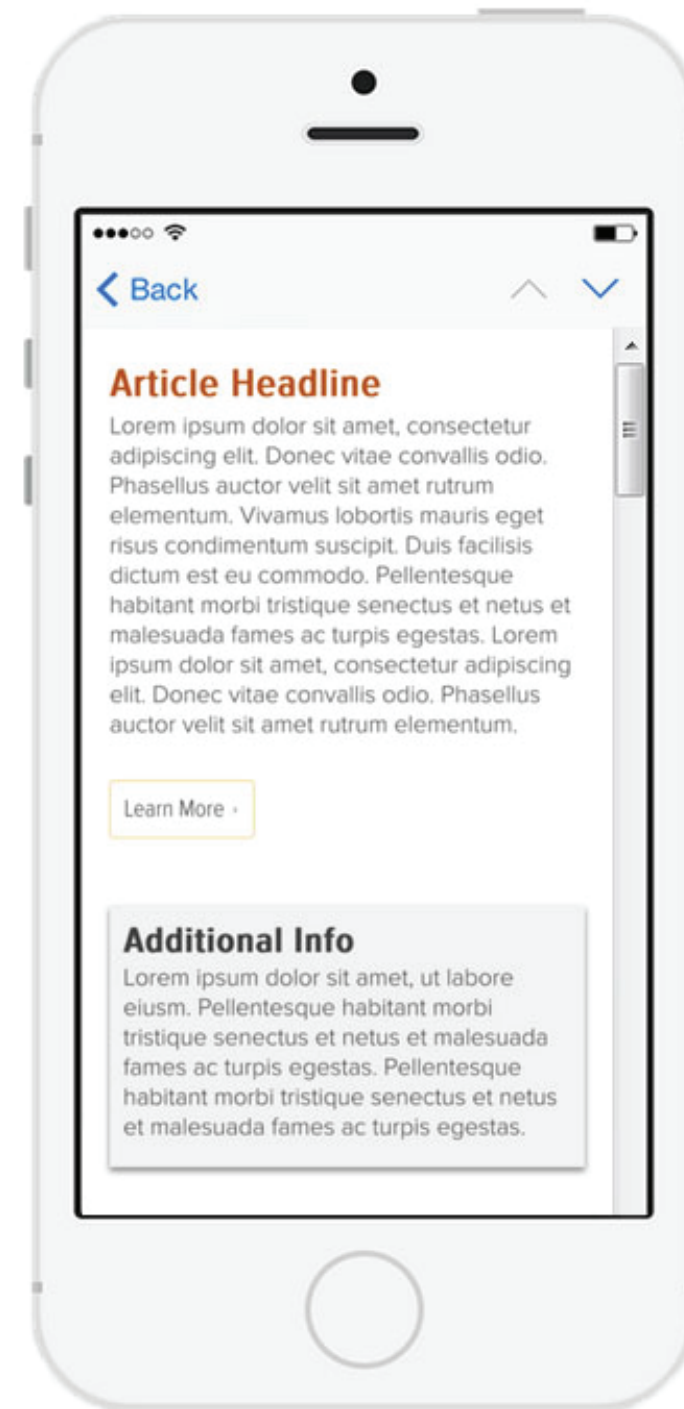
EMAIL SNIPPET OPTIONS

Info Box Text Snippet

Info Box Text Snippet (*Desktop*)



Info Box Text Snippet (*Mobile*)



EMAIL SNIPPET OPTIONS

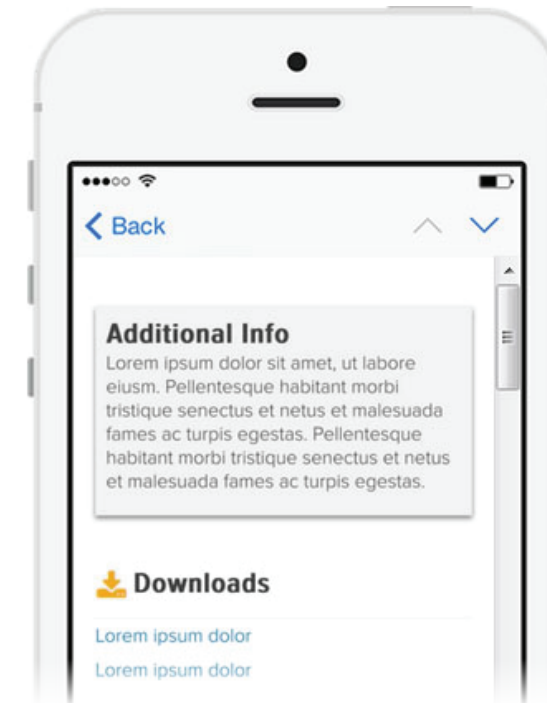
Info Box & Links List Text Snippet & Full Info Box Text Snippet

Links List - Options for lists: Documents • Downloads • Related Links

Info Box & Links List Text Snippet (*Desktop*)

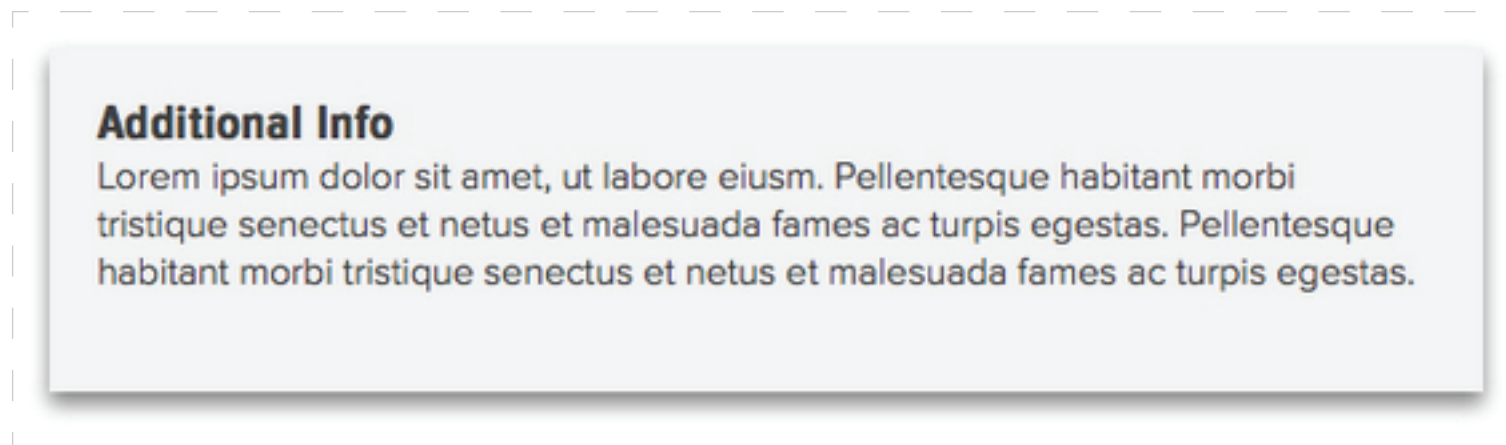


Info Box & Links List Text Snippet (*Mobile*)



Full Info Box Text Snippet (*Desktop*)

Full Info Box Text Snippet (*Desktop*)



EMAIL SNIPPET OPTIONS

One-Third CTA Text Snippet

One-Third CTA - Different One-Third CTAs may be used. Height of CTA should be appropriate to content length. Refer to pages 27-29 for types of One-Third CTAs.

One-Third CTA Text Snippet (Desktop)

Article Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum. Vivamus lobortis mauris eget risus condimentum suscipit. Duis facilisis dictum est eu commodo. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum.

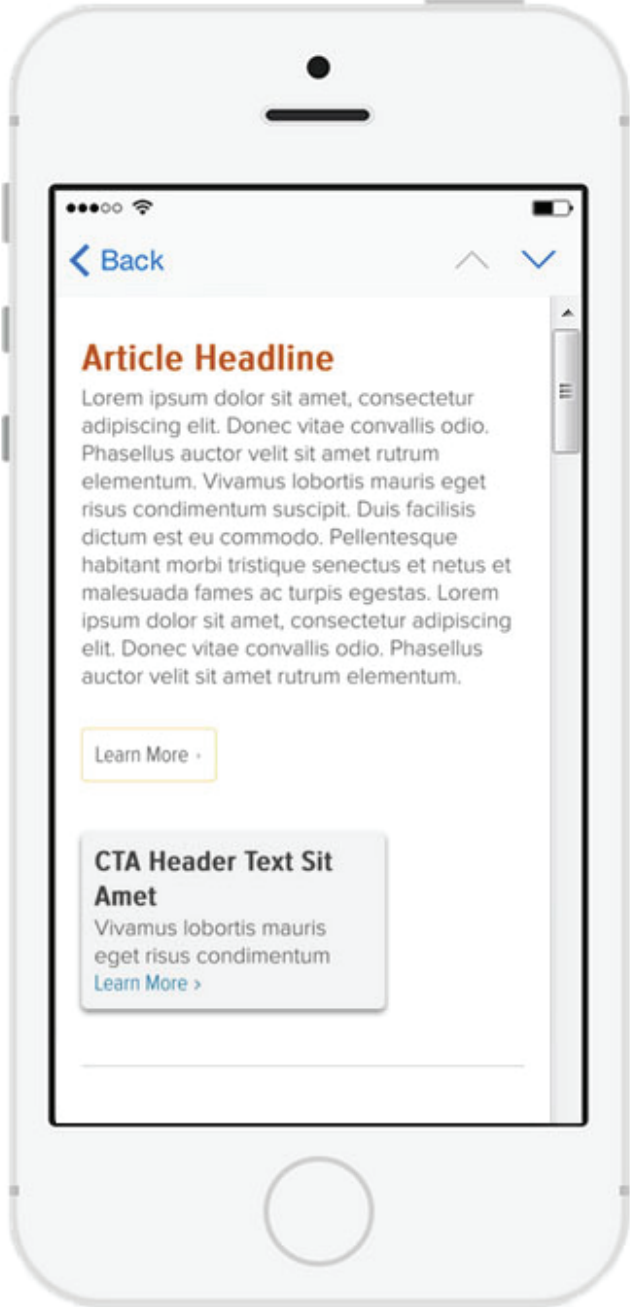
[Learn More >](#)

CTA Header Text Sit Amet

CTA Content Text ipsum dolor sit amet, labo eism.

[Learn More >](#)

One-Third CTA Text Snippet (Mobile)



EMAIL SNIPPET OPTIONS


One-Half CTA Text Snippet

One-Half CTA - Different One-Half CTAs may be used. Height of CTA should be appropriate to content length. Refer to pages 21-26 for types of One-Half CTAs.

One-Half CTA Text Snippet (*Desktop*)

Article Headline
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum. Vivamus lobortis mauris eget risus condimentum suscipit. Duis facilisis dictum est eu commodo. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec vitae convallis odio. Phasellus auctor velit sit amet rutrum elementum.

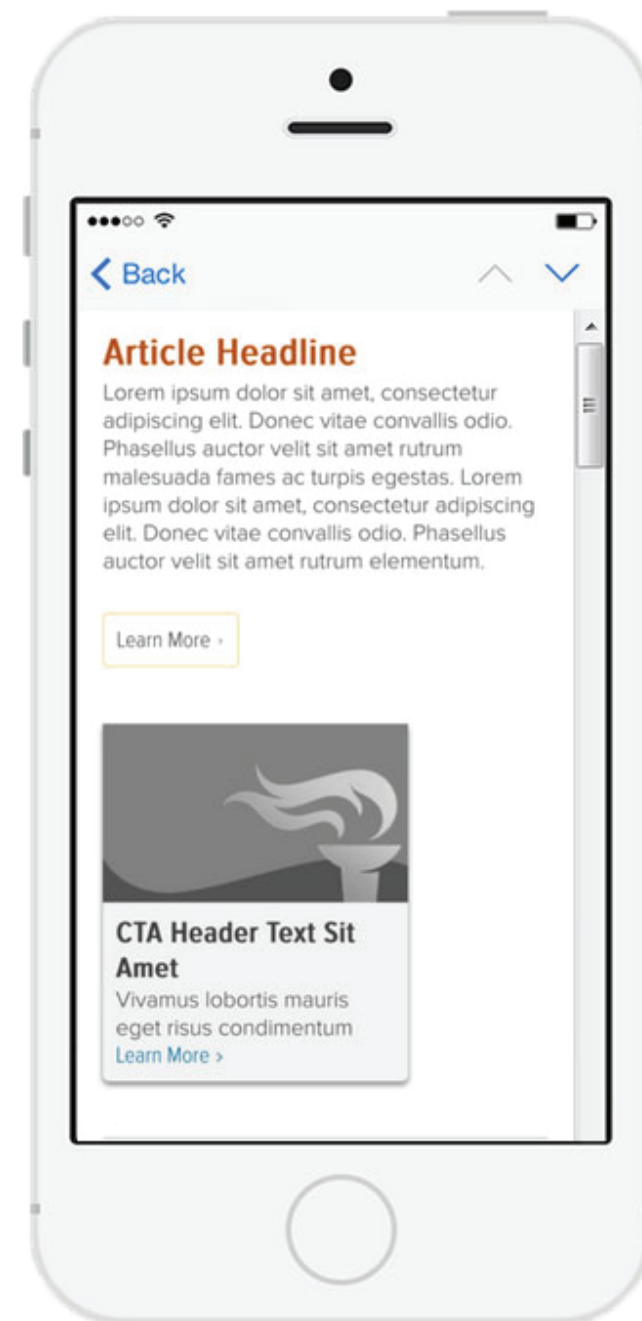
[Learn More >](#)



CTA Header Text Sit Amet
Vivamus lobortis mauris eget risus condimentum

[Learn More >](#)

One-Half CTA Text Snippet (*Mobile*)



Mobile phone mockup showing the email snippet layout. The screen displays the article headline, a paragraph of text, a "Learn More" button, and a smaller version of the CTA header and text snippet below it.

EMAIL SNIPPET OPTIONS

One-Half CTA & Links List Text Snippet

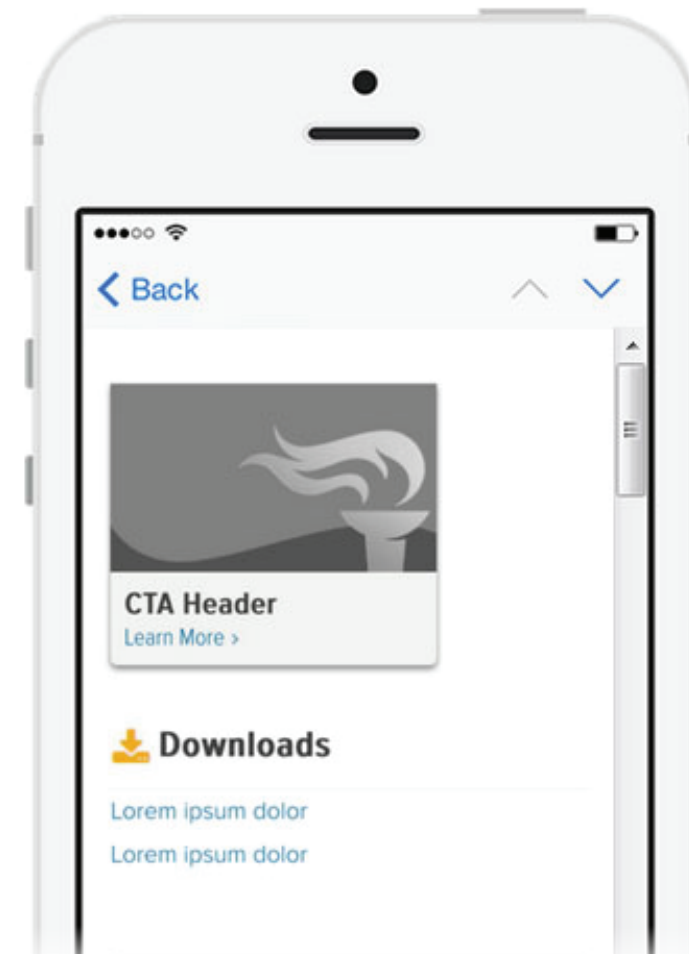
One-Half CTA - Different One-Half CTAs may be used. Height of CTA should be appropriate to content length. Refer to pages 21-26 for types of One-Half CTAs.

Links List - Only one option can be used between: Documents • Downloads • Related Links

One-Half CTA & Links List Text Snippet (*Desktop*)



One-Half CTA & Links List Text Snippet (*Mobile*)



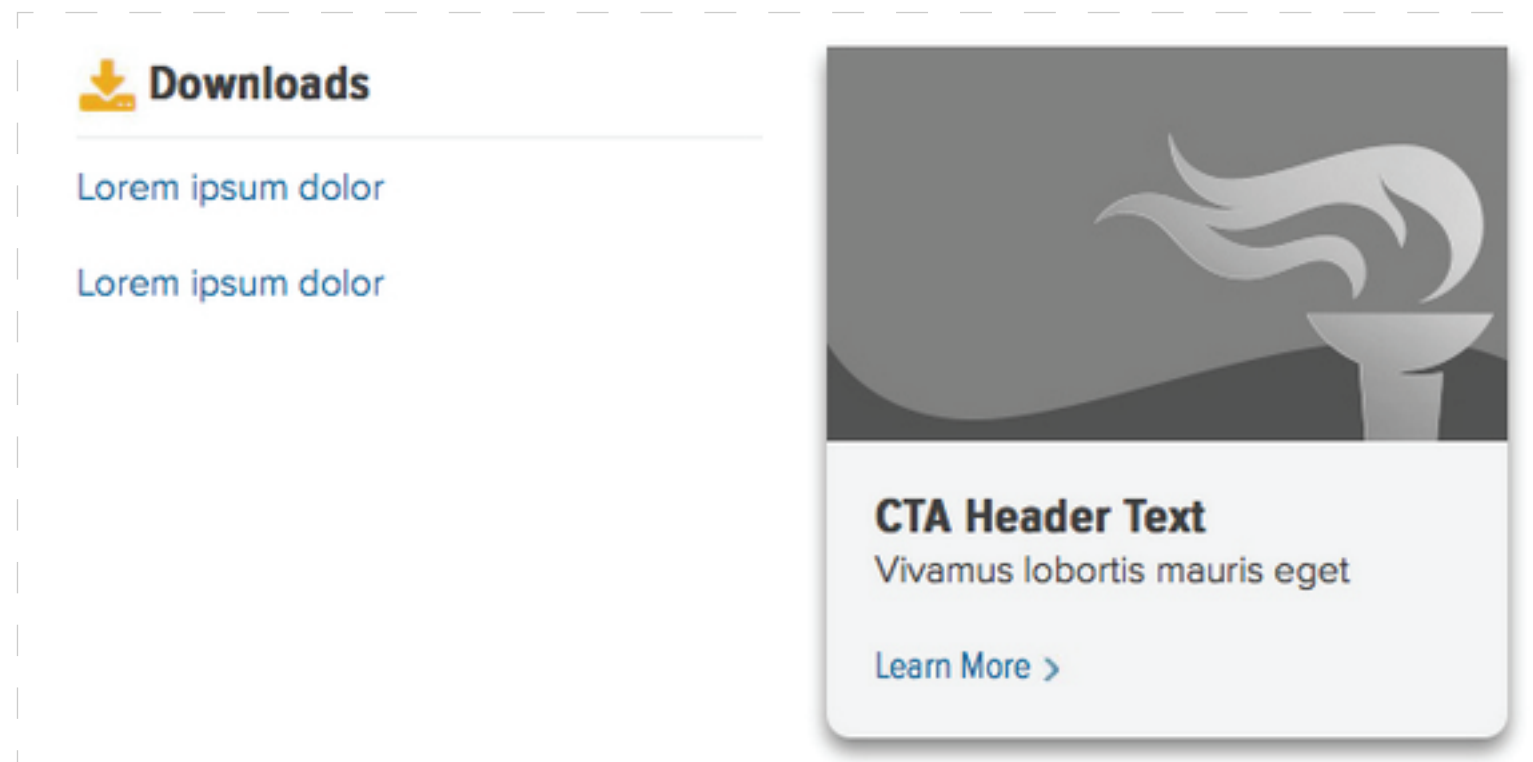
EMAIL SNIPPET OPTIONS

Links List & One-Half CTA Text Snippet

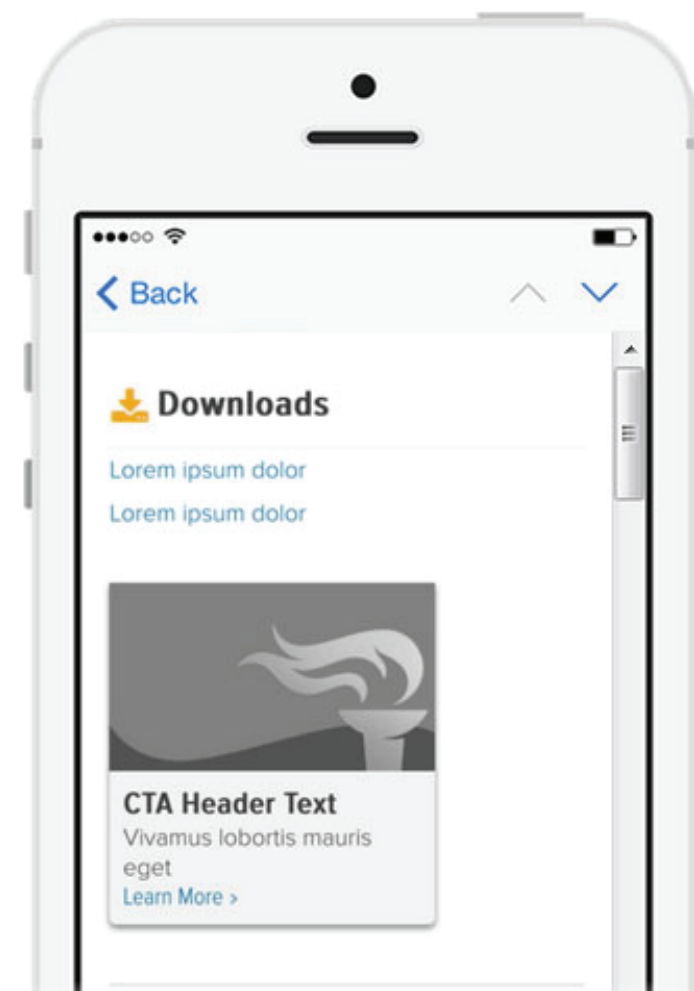
One-Half CTA - Different One-Half CTAs may be used. Height of CTA should be appropriate to content length. Refer to pages 21-26 for types of One-Half CTAs.

Links List - Only one option can be used between: Documents • Downloads • Related Links

Links List & One-Half CTA Text Snippet (*Desktop*)



Links List & One-Half CTA Text Snippet (*Mobile*)



EMAIL SNIPPET OPTIONS

Full CTA Text Snippet

Full CTA - This should be used within emails with the primary purpose of presenting a video.

Image - 600px by 480px

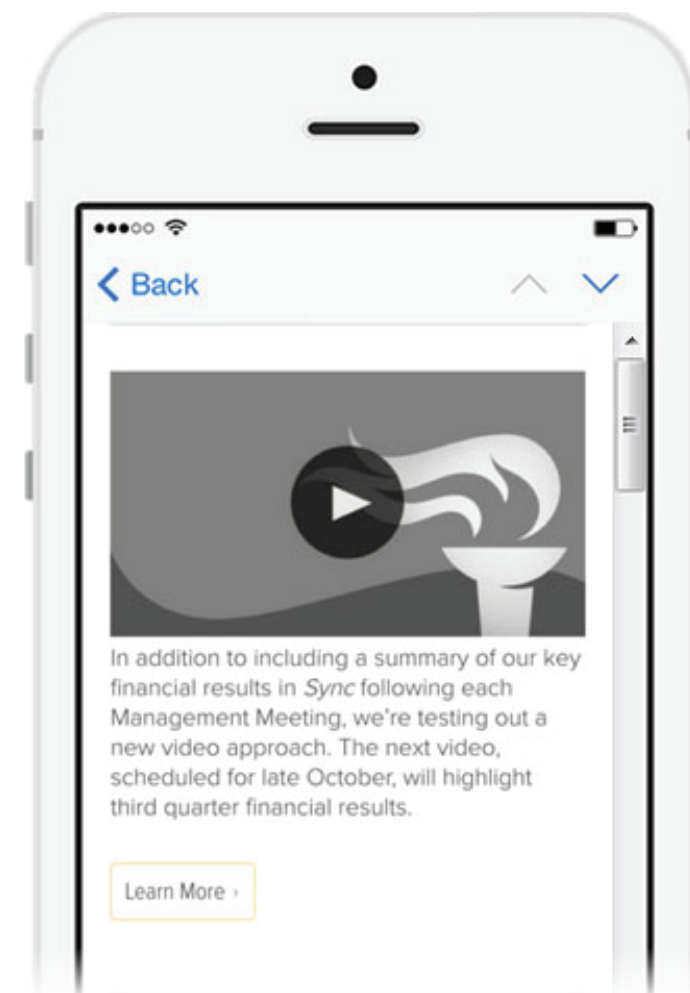
Full CTA Text Snippet (*Desktop*)



In addition to including a summary of our key financial results in *Sync* following each Management Meeting, we're testing out a new video approach. The next video, scheduled for late October, will highlight third quarter financial results.

[Learn More >](#)

Full CTA Text Snippet (*Mobile*)



EMAIL SNIPPET OPTIONS

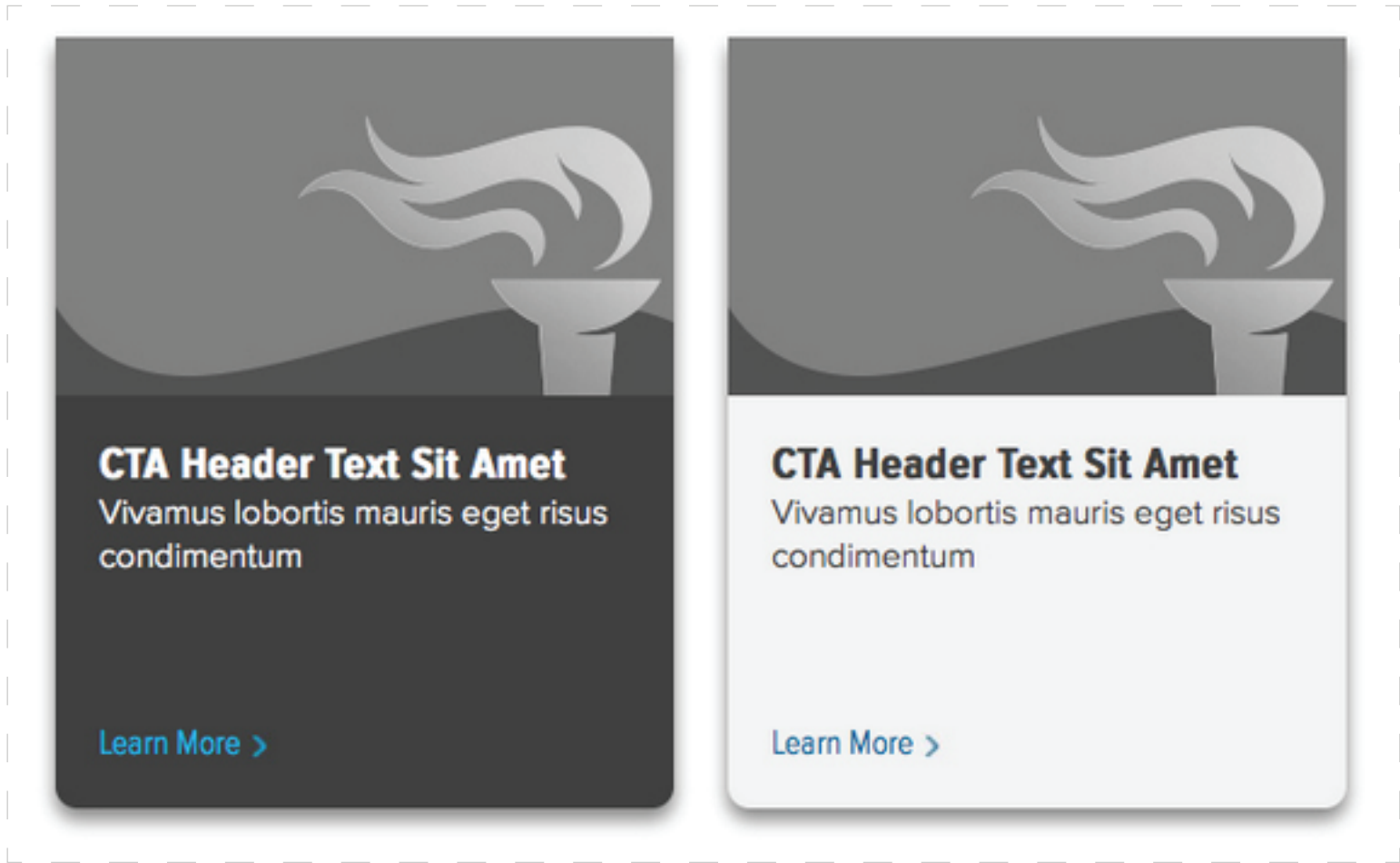
Two One-Half CTA Text Snippet

One-Half CTA - Different One-Half CTAs may be used. Height of CTA should be appropriate to content length. Refer to pages 21-26 for types of One-Half CTAs.

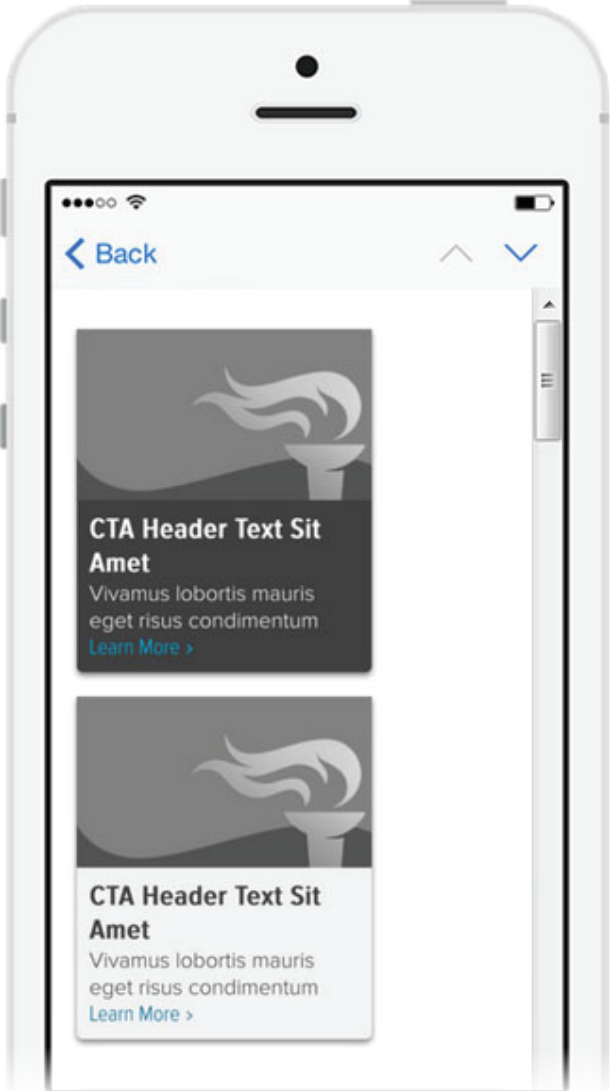
Image - 285px by 165px

All Header Text Lines	All Content Text Lines
CTA Header Text 64 Characters Max <i>(including spaces)</i>	CTA Content Text 105 Characters Max <i>(including spaces)</i>

Two One-Half CTA Text Snippet (Desktop)



Two One-Half CTA Text Snippet (Mobile)



CALL TO ACTION (CTA) OPTIONS

One-Half Large Separated Block CTA

Image - 285px by 165px

All Header Text Lines

All Content Text Lines

CTA Header Text 64 Characters Max (including spaces)

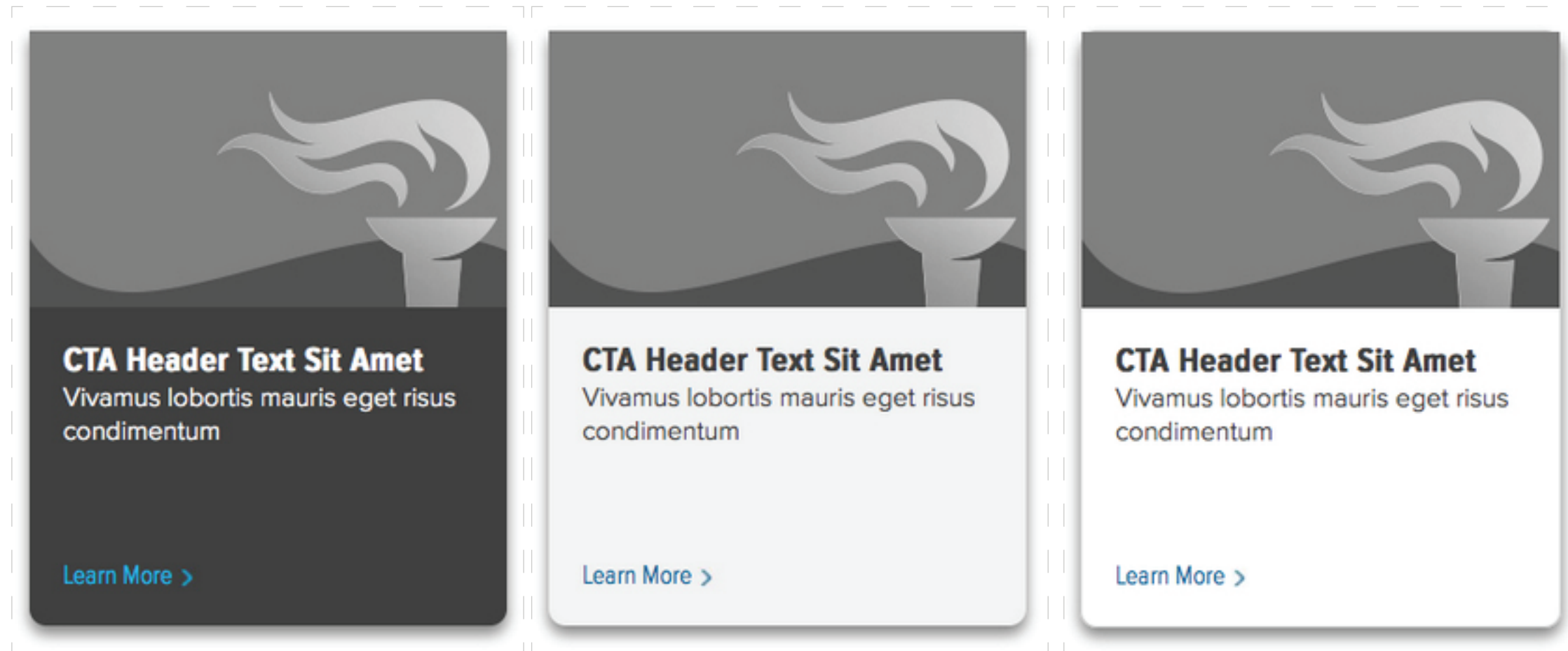
CTA Content Text 105 Characters Max (including spaces)

One-Half Large Separated Block CTA (Desktop)

Black CTA Option

Grey CTA Option

White CTA Option



CALL TO ACTION (CTA) OPTIONS

One-Half Medium Separated Block CTA

Image - 285px by 165px

All Header Text Lines

All Content Text Lines

CTA Header Text 32 Characters Max (including spaces)

CTA Content Text 42 Characters Max (including spaces)

One-Half Medium Separated Block CTA (Desktop)

Black CTA Option

Grey CTA Option

White CTA Option



CALL TO ACTION (CTA) OPTIONS

One-Half Small Separated Block CTA

Image - 285px by 165px

All Header Text Lines

CTA Header Text 16 Characters Max *(including spaces)*

All Content Text Lines

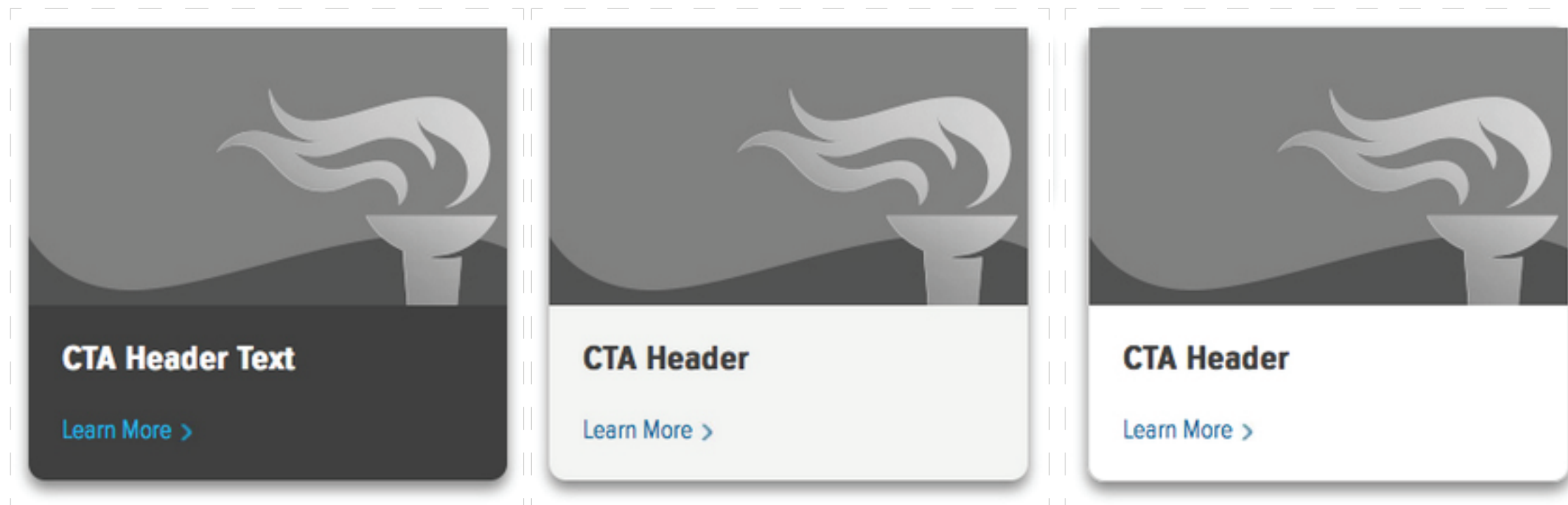
CTA Content Text 21 Characters Max *(including spaces)*

One-Half Small Separated Block CTA (Desktop)

Black CTA Option

Grey CTA Option

White CTA Option



CALL TO ACTION (CTA) OPTIONS

One-Half Large Color Block CTA

All Header Text Lines

All Content Text Lines

CTA Header Text 64 Characters Max *(including spaces)*

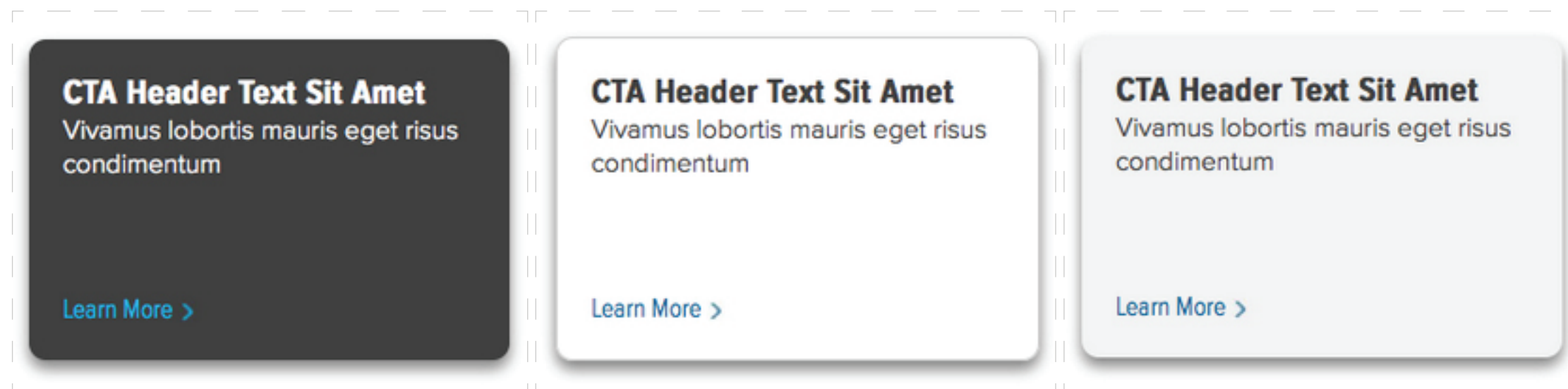
CTA Content Text 105 Characters Max *(including spaces)*

One-Half Large Color Block CTA *(Desktop)*

Black CTA Option

White CTA Option

Grey CTA Option



CALL TO ACTION (CTA) OPTIONS

One-Half Medium Color Block CTA

All Header Text Lines

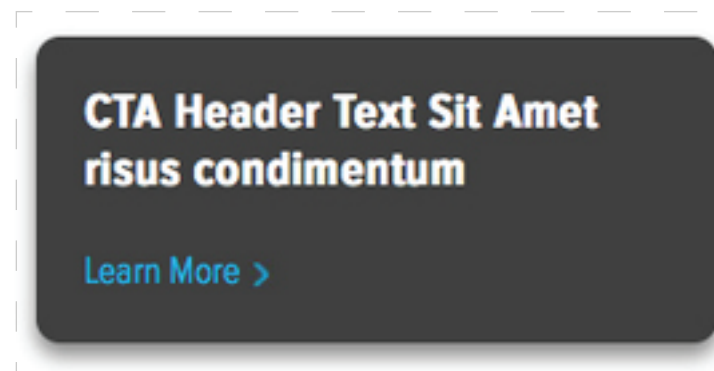
CTA Header Text 32 Characters Max *(including spaces)*

All Content Text Lines

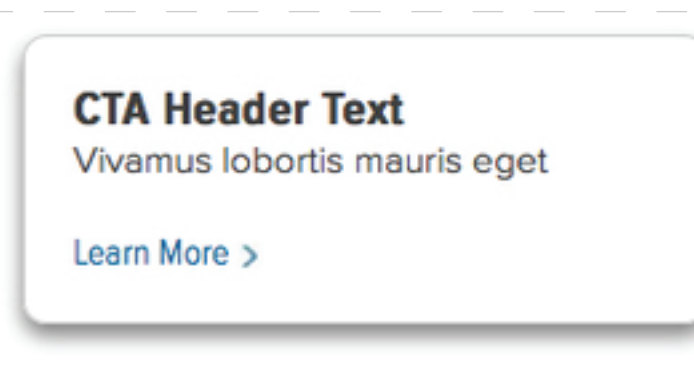
CTA Content Text 42 Characters Max *(including spaces)*

One-Half Medium Separated Block CTA *(Desktop)*

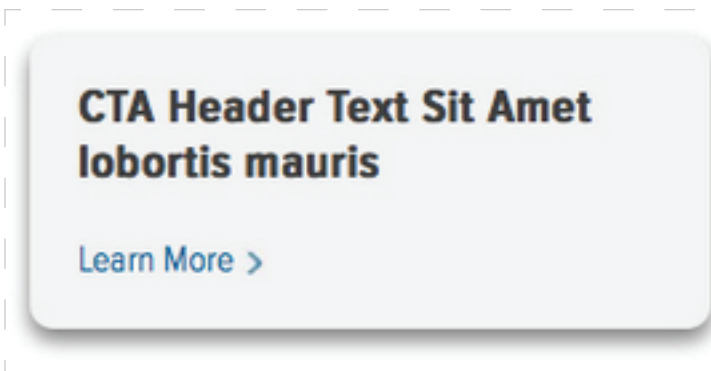
Black CTA Option



White CTA Option



Grey CTA Option



CALL TO ACTION (CTA) OPTIONS

One-Half Small Color Block CTA

Image - 285px by 165px

All Header Text Lines

All Content Text Lines

CTA Header Text 16 Characters Max *(including spaces)*

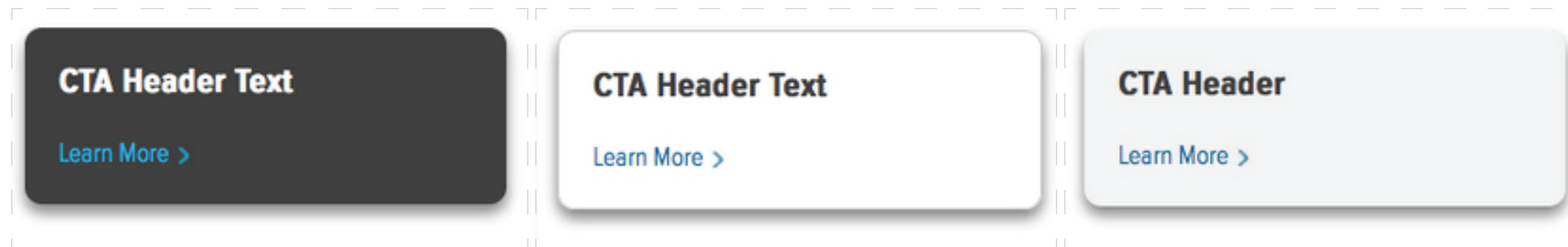
CTA Content Text 21 Characters Max *(including spaces)*

One-Half Small Separated Block CTA *(Desktop)*

Black CTA Option

White CTA Option

Grey CTA Option



CALL TO ACTION (CTA) OPTIONS

One-Third Medium Color Block CTA

2 Header Text Lines & 3 Content Text Lines

CTA Header Text 20 Characters Max (including spaces)

CTA Content Text 48 Characters Max (including spaces)

3 Header Text Lines & 1 Content Text Line

CTA Header Text 40 Characters Max (including spaces)

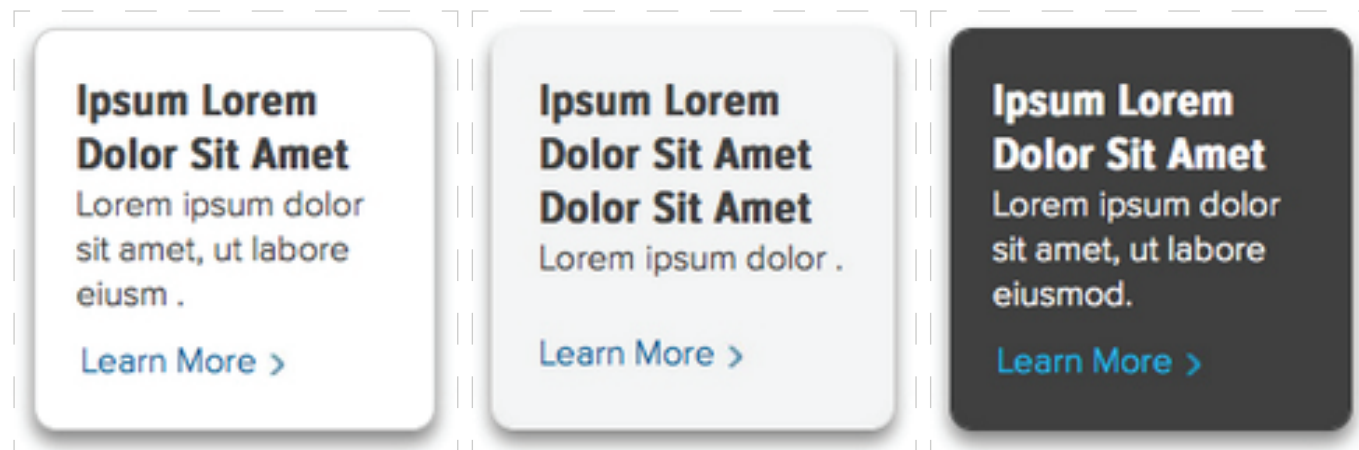
CTA Content Text 16 Characters Max (including spaces)

Short Color Block CTAs (Individual Pieces) (Desktop)

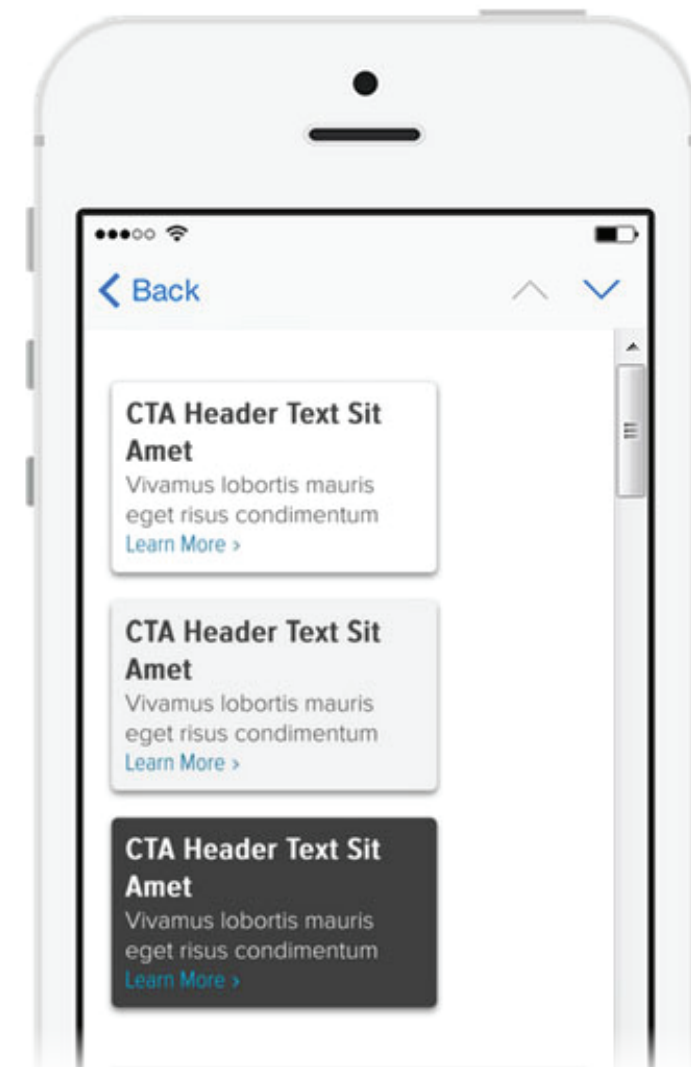
White CTA Option

Grey CTA Option

Black CTA Option



Short Color Block CTAs (Mobile)



CALL TO ACTION (CTA) OPTIONS

One-Third Medium Separated Block CTA - *Generic images available or campaign images*

Image - 180px by 130px

2 Header Text Lines & 3 Content Text Lines

CTA Header Text 20 Characters Max *(including spaces)*

CTA Content Text 48 Characters Max *(including spaces)*

3 Header Text Lines & 1 Content Text Line

CTA Header Text 40 Characters Max *(including spaces)*

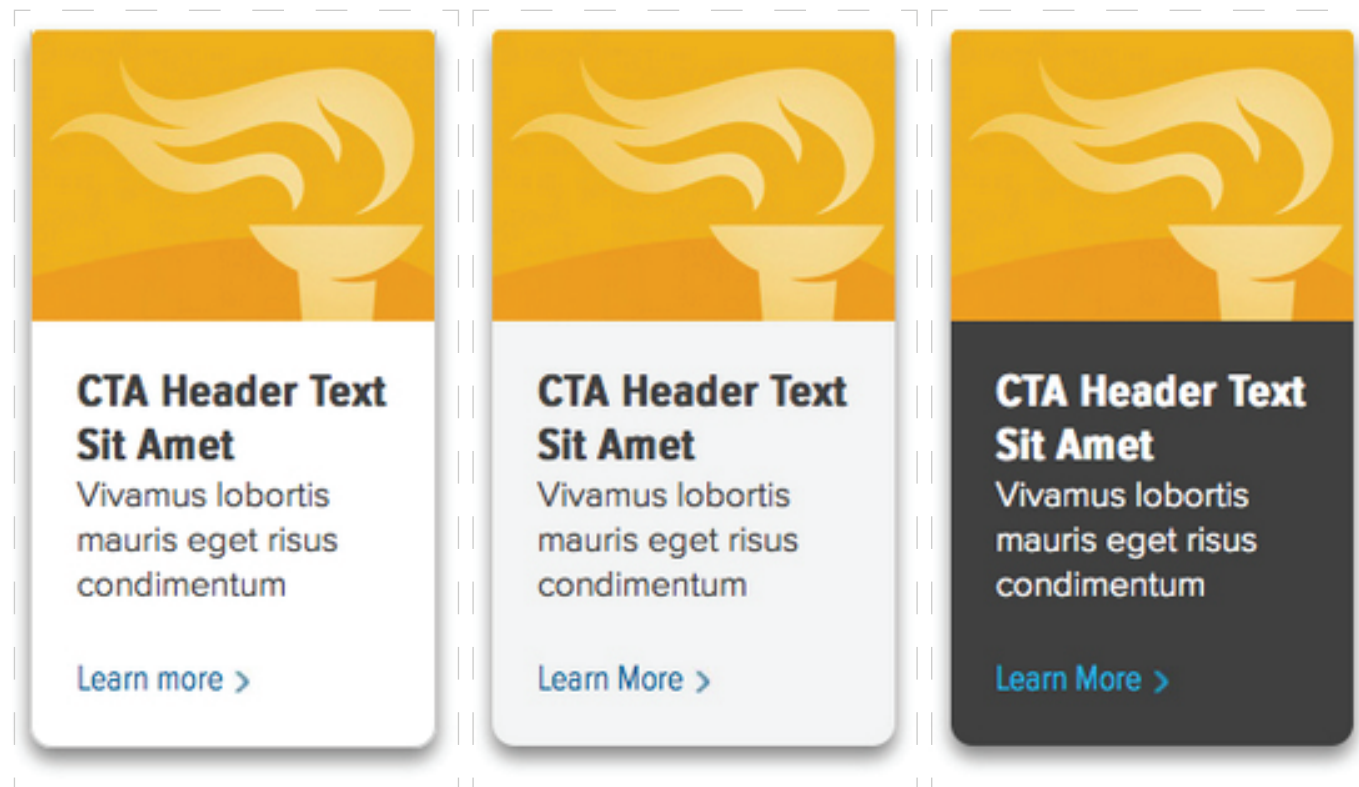
CTA Content Text 16 Characters Max *(including spaces)*

Separated Block CTAs *(Individual Pieces)* (Desktop)

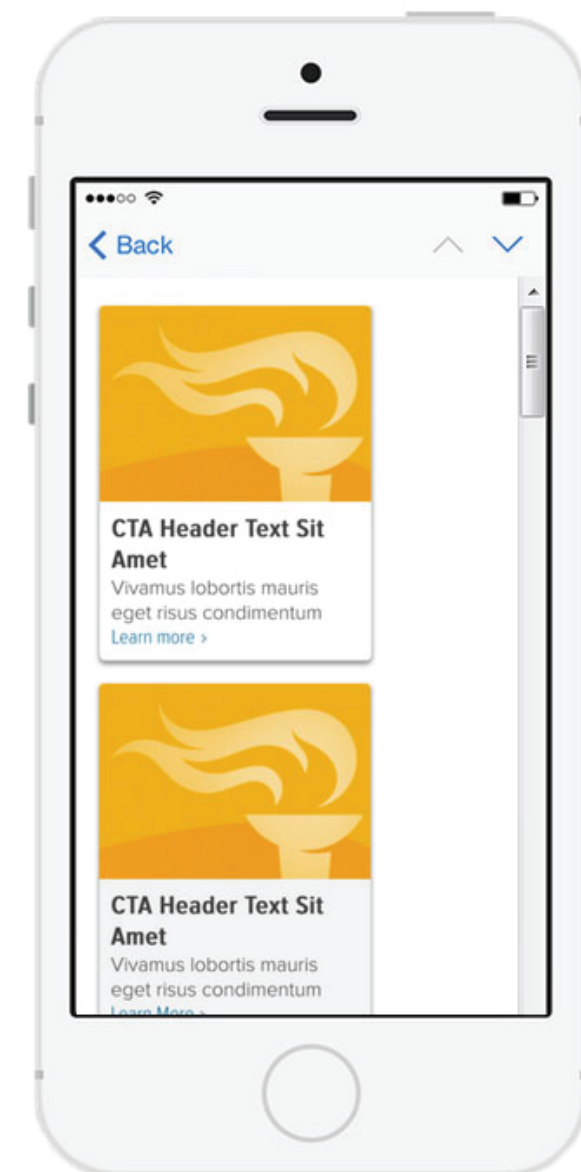
White CTA Option

Grey CTA Option

Black CTA Option



Separated Block CTAs *(Individual Pieces)* (Mobile)



CALL TO ACTION (CTA) OPTIONS

One-Third Large Color Block CTA

All Header Text Lines

All Content Text Lines

CTA Header Text 90 Characters Max *(including spaces)*

CTA Content Text 180 Characters Max *(including spaces)*

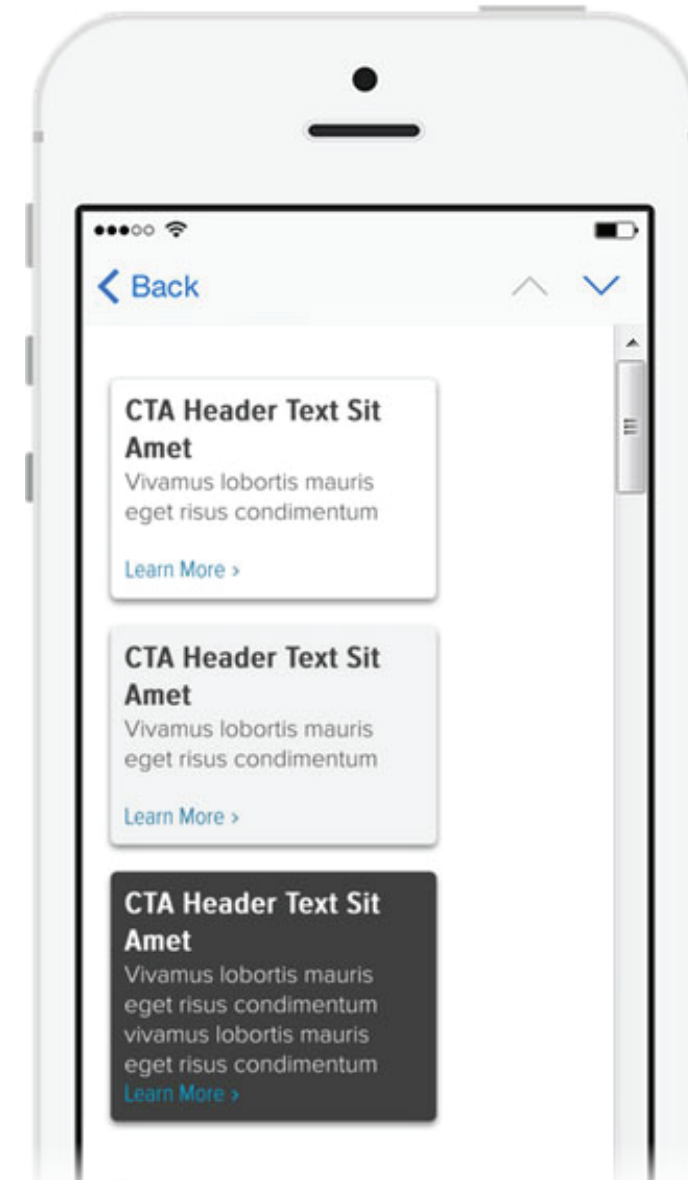
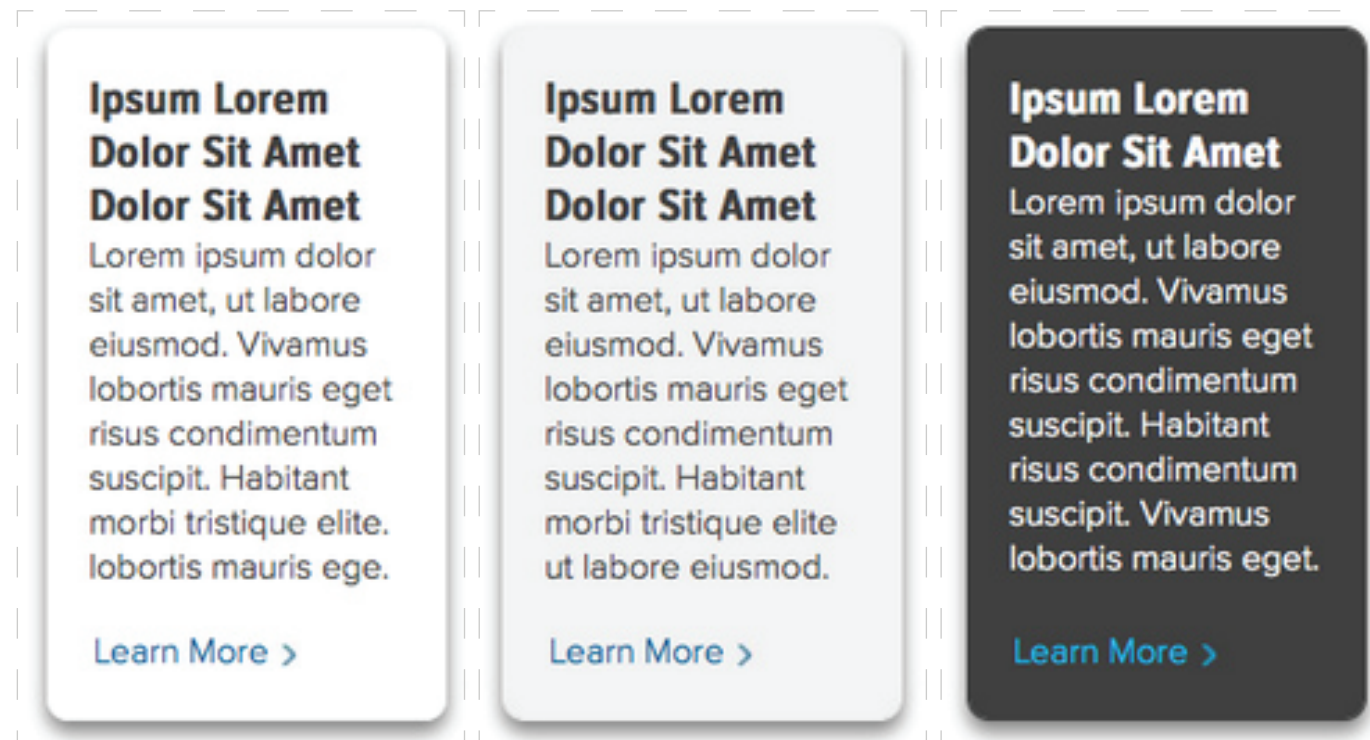
Long Color Block CTAs *(Individual Pieces)* (Desktop)

Long Color Block CTAs *(Individual Pieces)* (Mobile)

White CTA Option

Grey CTA Option

Black CTA Option



CONTACT INFO SNIPPETS

Contact Header Snippet


Contact Header Snippet (Desktop)

Contact Info

One-Half Contact Text Snippet

Image - 80px by 80px

One-Half Contact Text Snippet (Desktop)

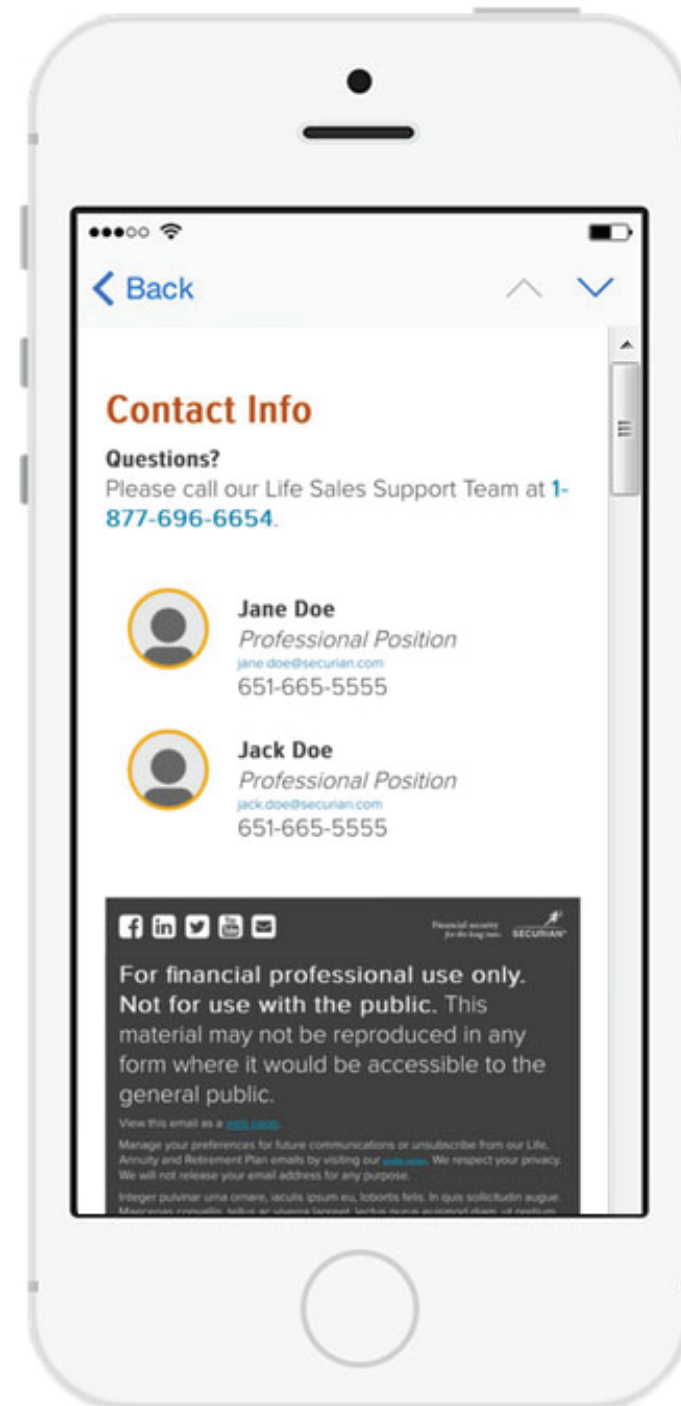
 **Jane Doe**
Professional Position
jane.doe@securian.com
651-665-5555

Full Contact Text Snippet

Full Contact Text Snippet (Desktop)

Questions?
Please call our Team at 1-888-867-5309.

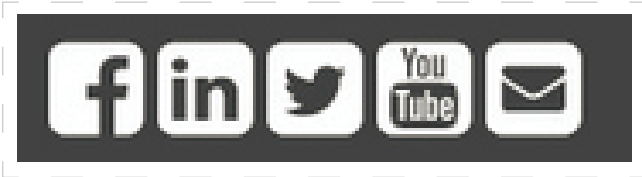
Contact Info Snippets (Mobile)



SOCIAL MEDIA SNIPPET

Select what social media needed. Each links to Securian pages and does not share email on specified social media.

Social Media - 40px by 40px



Social Media (Mobile)



FOOTER SNIPPET OPTIONS

Disclosure Text

Nullam hendrerit tempor semper. In vitae dapibus ante. Suspendisse vitae dolor blandit, condimentum turpis facilisis, volutpat sem.

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Nullam hendrerit tempor semper. In vitae dapibus ante. Suspendisse vitae dolor blandit, condimentum turpis facilisis, volutpat sem.

Integer pulvinar urna ornare, laculis ipsum eu, lobortis fells. In quis sollicitudin augue. Maecenas convallis, tellus ac viverra laoreet, lectus purus euismod diam, ut pretium tellus nibh in mi.

Integer pulvinar urna ornare, laculis ipsum eu, lobortis fells. In quis sollicitudin augue. Maecenas convallis, tellus ac viverra laoreet, lectus purus euismod diam, ut pretium tellus nibh in mi.

Logo Block Text

Securian Financial Group, Inc.

www.securian.com

Insurance products are issued by Minnesota Life Insurance Company in all states except New York. In New York, products are issued by Securian Life Insurance Company, a New York authorized insurer. Both companies are headquartered in Saint Paul, MN. Product availability and features may vary by state. Each insurer is solely responsible for the financial obligations under the policies or contracts it issues.

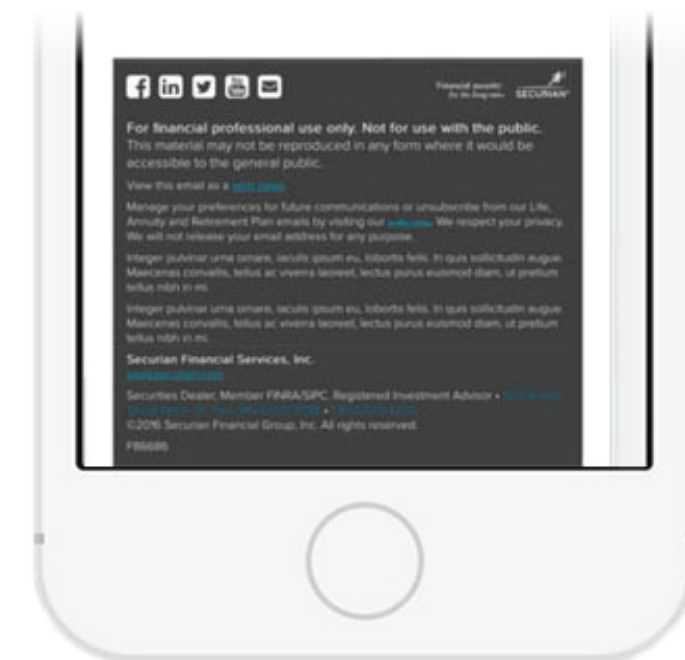
400 Robert Street North, St. Paul, MN 55101-2098 • 1-800-820-4205

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Form Number Text

F000000
00000

Disclosure, Logo Block & Form Number Text (*Mobile*)



TYPOGRAPHY - Desktop (Email Clients supporting web font and default)

Newsletter Title

H1 Newsletter Titles - Proxima Nova Condensed Light - Sentence Case - Color #404040 - Font Size 54px @ Desktop (Max of 21 Characters)

Newsletter Kicker

H3 Newsletter Kicker - Proxima Nova Condensed Regular - Sentence Case - Color #767676 - Font Size 24px @ Desktop

Header Text

H2 Email Titles - Proxima Nova Medium - Sentence Case - Color #404040 - Font Size 30px @ Desktop

Article Headline

H3 Subtitles - Proxima Nova Condensed Regular - Sentence Case - Color #B64D01 - Font Size 24px @ Desktop

Additional Info

H4 Subtitles - Proxima Nova Condensed Regular - Sentence Case - Color #404040 - Font Size 20px @ Desktop

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Paragraph Text - Proxima Nova Light - Sentence Case - Color #404040 - Font Size 16px @ Desktop

jane.doe@securian.com

Inlink link - Proxima Nova Light - Sentence Case - Color #006699 - Font Size 16px @ Desktop

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas convallis, tellus ac viverra laoreet, lectus purus euismod diam, ut pretium tellus nibh in mi.

Body Disclosure - Proxima Nova Light - Sentence Case - Color #666666 - Font Size 11px @ Desktop

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas convallis, tellus ac viverra laoreet, lectus purus euismod diam, ut pretium tellus nibh in mi.

Footer Disclosure - Proxima Nova Light - Sentence Case - Color #FFFFFF - Font Size 11px @ Desktop

[Profile center](#)

Footer Link - Proxima Nova Light - Sentence Case - Color #00B8F1 - Font Size 11px @ Desktop

Newsletter Title

H1 Newsletter Titles - Arial Bold - Sentence Case - Color #404040 - Font Size 54px @ Desktop (Max of 21 Characters)

Newsletter Kicker

H3 Newsletter Kicker - Arial Bold - Sentence Case - Color #767676 - Font Size 24px @ Desktop

Header Text

H2 Email Titles - Arial Bold - Sentence Case - Color #404040 - Font Size 30px @ Desktop

Article Headline

H3 Subtitles - Arial Bold - Sentence Case - Color #B64D01 - Font Size 24px @ Desktop

Additional Info

H4 Subtitles - Arial Bold - Sentence Case - Color #404040 - Font Size 20px @ Desktop

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Paragraph Text - Arial Regular - Sentence Case - Color #404040 - Font Size 16px @ Desktop

jane.doe@securian.com

Inline Link - Arial Regular - Sentence Case - Color #006699 - Font Size 16px @ Desktop

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas convallis, tellus ac viverra laoreet, lectus purus euismod diam, ut pretium tellus nibh in mi.

Body Disclosure - Arial Regular - Sentence Case - Color #666666 - Font Size 11px @ Desktop

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas convallis, tellus ac viverra laoreet, lectus purus euismod diam, ut pretium tellus nibh in mi.

Footer Disclosure - Arial Regular - Sentence Case - Color #FFFFFF - Font Size 11px @ Desktop

[Profile center](#)

Footer Link - Arial Regular - Sentence Case - Color #00B8F1 - Font Size 11px @ Desktop

TYPOGRAPHY - Mobile (Email Clients supporting web font and default)

Newsletter Title

H1 Newsletter Titles - Proxima Nova Condensed Light - Sentence Case - Color #404040 - Font Size 110px @ Mobile (Max of 21 Characters)

Header Text

H2 Email Titles - Proxima Nova Medium - Sentence Case - Color #404040 - Font Size 72px @ Mobile

Additional Info

H4 Subtitles - Proxima Nova Condensed Regular - Sentence Case - Color #404040 - Font Size 46px @ Mobile

[jane.doe@securian.com](#)

Inlink link - Proxima Nova Light - Sentence Case - Color #006699 - Font Size 36px @ Mobile

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas convallis, tellus ac viverra

Body Disclosure - Proxima Nova Light - Sentence Case - Color #666666 - Font Size 18px @ Mobile

[Profile center](#)

Footer Link - Proxima Nova Light - Sentence Case - Color #00B8F1 - Font Size 18px @ Mobile

Newsletter Kicker

H3 Newsletter Kicker - Proxima Nova Condensed Regular - Sentence Case - Color #767676 - Font Size 60px @ Mobile

Article Headline

H3 Subtitles - Proxima Nova Condensed Regular - Sentence Case - Color #B64D01 - Font Size 60px @ Mobile

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas convallis, ut pretium tellus nibh in mi.

Paragraph Text - Proxima Nova Light - Sentence Case - Color #404040 - Font Size 36px @ Mobile

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas convallis, ut pretium tellus nibh in mi.

Footer Disclosure - Proxima Nova Light - Sentence Case - Color #FFFFFF - Font Size 18px @ Mobile

Newsletter Title

H1 Newsletter Titles - Arial Bold - Sentence Case - Color #404040 - Font Size 110px @ Mobile (Max of 21 Characters)

Header Text

H2 Email Titles - Arial Bold - Sentence Case - Color #404040 - Font Size 72px @ Mobile

Additional Info

H4 Subtitles - Arial Bold - Sentence Case - Color #404040 - Font Size 46px @ Mobile

[jane.doe@securian.com](#)

Inline Link - Arial Regular - Sentence Case - Color #006699 - Font Size 36px @ Mobile

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas pretium tellus nibh in mi.

Footer Disclosure - Arial Regular - Sentence Case - Color #FFFFFF - Font Size 18px @ Mobile

Newsletter Kicker

H3 Newsletter Kicker - Arial Bold - Sentence Case - Color #767676 - Font Size 60px @ Mobile

Article Headline

H3 Subtitles - Arial Bold - Sentence Case - Color #B64D01 - Font Size 60px @ Mobile

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas convallis, tellus ac viverra

Paragraph Text - Arial Regular - Sentence Case - Color #404040 - Font Size 36px @ Mobile

Integer pulvinar urna ornare, iaculis ipsum eu, lobortis felis. In quis sollicitudin augue. Maecenas convallis, tellus ac viverra

Body Disclosure - Arial Regular - Sentence Case - Color #666666 - Font Size 18px @ Mobile

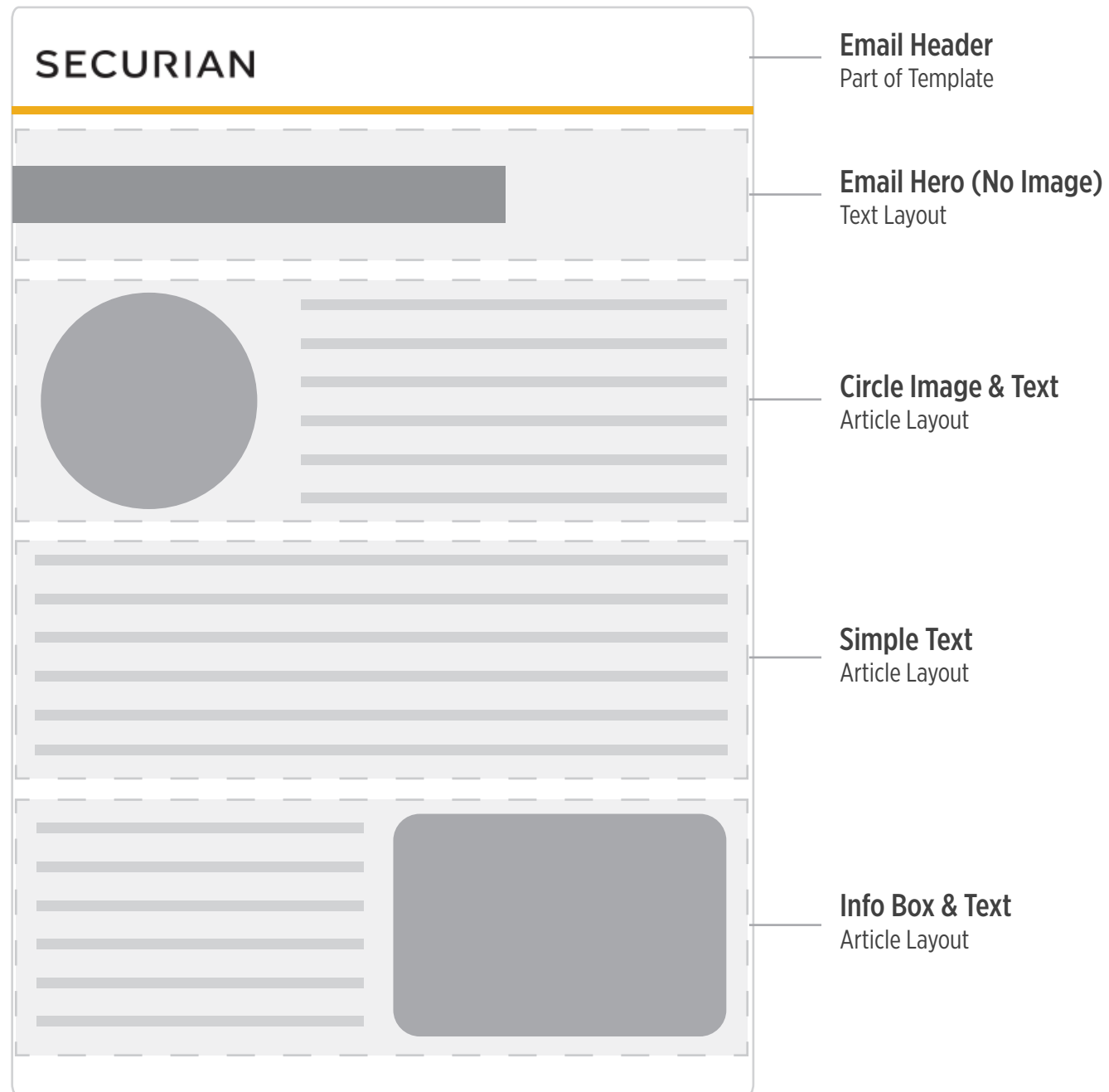
[Profile center](#)

Footer Link - Arial Regular - Sentence Case - Color #00B8F1 - Font Size 18px @ Mobile

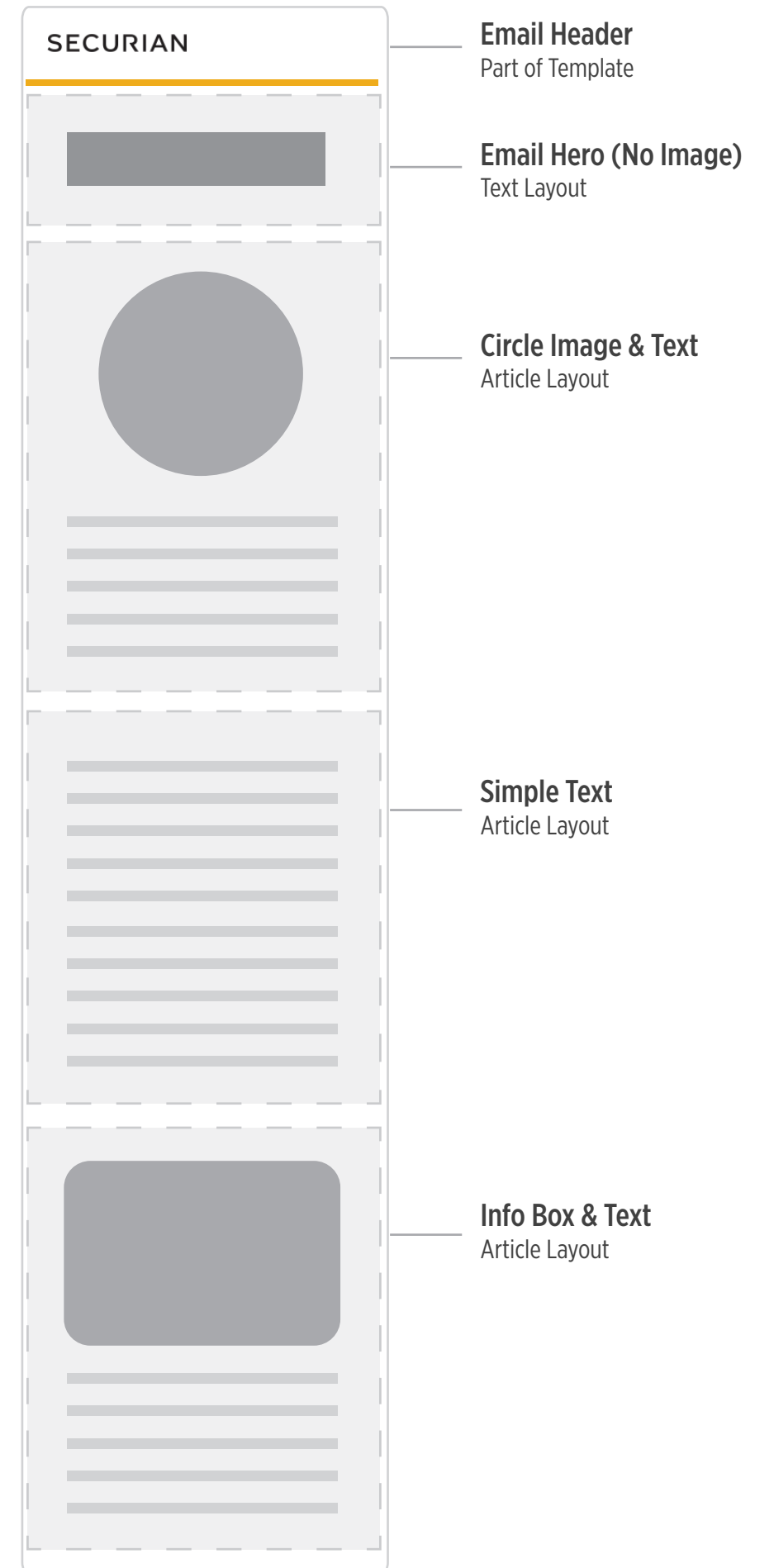
HOW THE SNIPPETS WORK -

Stack HTML Coded Snippets On Top of Each Other

Desktop Layout



Mobile Layout



ICONOGRAPHY - Simple icons using core Securian color and simple lines.



PHOTOGRAPHY - Family investors. Diverse groups including relatives, families, and friends.

